



Hoppy Brewing <hoppybrewing@hoppy.com>

Hoppy Times May/June 2018 "Online" Edition - Volume 25 Issue 3

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Hoppy Brewing Company

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Hi Hoppy! :)

Welcome to our latest edition of the:

Hoppy Times May/June 2018 "Online" Edition - Volume 25 Issue 3

Hoppy Brewing Company home of Great Food · Awesome Beer · Cool People!!!

In addition to this newsletter, you can also follow Hoppy on any of the following social networks:

Instagram - <http://instagram.com/HoppyBrewing>
Facebook - <http://facebook.com/HoppyBrewing>
Twitter - <http://twitter.com/HoppyBrewing>
Google+ - <https://plus.google.com/+HoppyBrewingCompany>
YouTube - <http://youtube.com/hoppybeertube>

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Please feel free to forward this newsletter to anyone you think might enjoy reading our **"hoppy"** news...

HOPPY TAPHOUSE UPDATE!!!

As you probably already know by now, we have relocated our brewery and corporate offices to 2425 24th St. & Broadway over the course of the last couple of months. If you aren't quite sure where our new brewery that is still under construction, and soon to be tasting room is located, it is at the quintessential nexus of a number of Sacramento neighborhoods. Those neighborhoods consist of Curtis Park, Newton Booth, Southside Park, Oak Park, Land Park, and even East Sacramento, Elmhurst, Midtown, and the nearby Med Center. With the street modernization and pedestrian/bike friendly street work getting started on Broadway this year, look for Hoppy to be prominently displayed as the new Broadway streetscape project is completed.

We expect our brewery to be online by early June, and once the dust has settled there (*City, County, and State permits are required and have been taking longer than expected*), we will be opening a small tasting room for those who are looking for that onsite brewery experience. In addition, for our Mug Club Members, your mugs will be showcased here at our tasting room, and you will receive a member card to use at any of our future Taphouse locations to get **"Hoppy Hour"** prices on our Hoppy beer. As a Mug Member we greatly value your loyalty and support, and believe that you should be rewarded as such whenever you are thirsty for a Hoppy beer or two. We thank you, and look forward to seeing you soon at your new home.

As for an update on the location and status of our new Taphouse, we are close to announcing some great news with regards to the location, the hiring of an Executive Chef and a new Bar Manager, but as of press time we are still putting the final touches on the details; so stay tuned for more information later this month.

HOPPY TURNS 24...

SACRAMENTO, CA - On June 01st, Hoppy will begin celebrating 24 years in the craft brewing industry! We are looking forward to some fun specials for the entire month of June if everything works out according to the tentative plans that we are making!!!

HOPPY UPCOMING EVENTS...

Where has 2018 gone? Our hands are pretty much tied in the month of May at the moment, but the Hoppy Road Crew is bouncing all over showing our support to those non-profits that rely on us throughout the year, so if you see them out at an event stop by and say "hi", and maybe ask them how the construction is going...

In addition, for the 10th consecutive year now, Hoppy is glad to be the official beer sponsor for the East Sacramento **Pops in the Park** Concert Series. Each event starts at 6:00pm for the first four Saturdays in various local parks in June and is presented by Councilman Jeff Harris. For more information, visit them online at <http://eastsacpopsinthepark.com> or feel free to call them at 916.808.5240.

If you would like a complete listing of what we currently have on our calendar, please click on the following web address.

<http://www.hoppy.com/hoppy-events>

HOPPY RECENT EVENTS!!!

If you need more information about a brewfest or two, or an upcoming charitable event, feel **FREE** to send an email to Mr. Scott Patterson scott@hoppy.com, or give him a call here at the brewery - 916.451.6328.

Lastly, if you would like to see any pictures of past events, visit our Photo Gallery page on our website at <http://www.hoppy.com/photo-gallery>, or visit our Facebook Fan page at <http://facebook.com/HoppyBrewing> just to see what you might have been missing... ;-)

In closing, if you have a chance to visit us here at our brewery, remember to drop your business card or comment card in the jar by the door on your way out to be eligible to win a complementary dinner for up to four friends and/or family on any weekend on us at our new taphouse.

HOPPY FEEDBACK...

If you are interested in sending us a note on something that caught your attention and you want to let us know about it (*i.e., a positive, a negative, a suggestion, and etc.*), just click on the link below and send us some feedback. We really do read what you send us... :)

<http://www.hoppy.com/the-brew-pub-hoppy>



Remember...the craft brew industry is very competitive, and we can always use your help when you are out there in the bars, restaurants, grocery stores, & etc. How can you help us you may be asking yourself??? Well...ask your local retailer(s) for our products (*to the point of bugging them if necessary*), so that you are able to buy the products that you "really" want - not just what is on the store shelf, or on-tap, at the moment...

You, the consumer, have more power than you may know. Speak up, speak clearly, and your earnest taste buds may reap those proactive rewards. If you do this, then we are sure it will not be long before you will be able to enjoy our Liquid Sunshine™ Blonde, Hoppy Face™ Amber, Stony Face™ Red, and Total Eclipse™ Black Ales outside of attending a local festival, or even visiting us here in Sacramento...

With that being said, Mr. Scott Patterson wants to know where you shop for beer. Please send an email to Scott at scott@hoppy.com and let him know where you would like to buy Hoppy. I know he would love to hear from you!!!

***Thinking Globally - Brewing Locally!!!
"Every product we make greets you with a Smile"***

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