



Hoppy Brewing Company

2425 24th St.; Suite B
Sacramento, CA 95818
Brewery: 916.451.6328
Railyard: 916.451.4677
Internet: www.hoppy.com



*** **NEW** *** Lifetime Railyard Mug Club Member Opportunity



With the forthcoming opening of our new *Railyard Kitchen & Hopgarden* in the historic district of Old Sacramento, you are invited to take advantage of a unique opportunity to become a lifetime Railyard Mug Club Member (RMCM). Now, this exclusive offer is limited to the first 50 people who sign up and pay. You can sign up by replying "**I WANT IN**" to this email, and someone will contact you shortly with more details on how to get in.

What does becoming a lifetime RMCM mean to you?

- Your own numbered and engraved special lifetime Railyard 20-ounce logo mug to use when you visit the Railyard. Remember, all regular mug members normally pay the same price as whatever the pint price is while getting 25% more beer.
- **Anytime** Hoppy-Hour prices on our Hoppy House brand beer at the Railyard *for your lifetime!*
- Regular Hoppy Mug Club benefits at other future Hoppy retail locations, including our brewery tasting room.
- Priority use of the Railyard's Private Dining Room (based on availability).
- Hoppy Beer Ambassador swag (i.e., t-shirt or ball cap).
- **FREE** - lifetime replacement guarantee of your mug if it ever gets chipped or broken.
- A Hoppy Birthday appetizer on the house when you visit the Railyard on your birthday.
- Plus other cool surprises throughout the year.

Now, what we want from you is:

- A life-long fan and proud customer of Hoppy and the Railyard Kitchen.
- A continued promoter of the Hoppy and Railyard brands.
- A check for \$999 made payable to "**Hoppy Brewing Company**" and mailed to:

Hoppy Brewing Company
2425 24th St.; Suite B
Sacramento, CA 95818
ATTN: Railyard Mug Club Membership

In case you were wondering about the existing Hoppy Mug Membership and their mugs, they will still retain their original rights as mug members and privileges with their mugs residing at the tasting room at the brewery on 24th St. and will receive a Member Card indicating their status as an active member when visiting locations such as the Railyard. They may also join the RMCM if they would like to have their own mugs at both locations. By the way, if an existing member wanted to take advantage of this opportunity, they will never have to pay a renewal fee again, even at both locations – *ever*.

We thank you in advance for your interest in this opportunity, and we look forward to seeing you drinking out of your new lifetime member mug at the Railyard very soon.

NOTE: Management reserves the right to revoke any lifetime membership, at any point, based upon if ones on-premise behavior is deemed unacceptable for any number of reasons that the general public may be offended by; so don't be that person... ;-)

Cheers! :)

***Thinking Globally - Brewing Locally!!!
"Every product we make greets you with a Smile"***

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