



Hoppy Brewing <hoppybrewing@hoppy.com>

Hoppy's February Update...

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Hoppy Brewing Company

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Brewery: 916.451.6328
Railyard: 916.451.4677
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Hi Hoppy! :)

*** **WINNER** ***

The Lucky Dinner Winner at our Railyard in Old Sacramento for the month of February is Mr. Alex Eng!!! We look forward to serving you and your friends a complimentary dinner for up to four friends and/or family on any weekend!!!

*** **WINNER** ***

In addition to this bimonthly update, you can also follow Hoppy on any of the following social networks with more frequent updates:

Instagram - <http://instagram.com/HoppyBrewing> and <http://instagram.com/HoppysRailyard>

Facebook - <http://facebook.com/HoppyBrewing> and <http://facebook.com/HoppysRailyard>

Twitter - <http://twitter.com/HoppyBrewing> and <http://twitter.com/HoppysRailyard>

YouTube - <http://youtube.com/hoppybeertube>

This coming Sunday, the 03rd, is the NFL's biggest game of the year! Still not sure where to watch the game as you show your support for the New England Patriots or the Los Angeles Rams??? Feel free to stop by our Railyard Kitchen & Hopgarden in Old Sacramento for some **Half Price Hoppy Hour** prices during the game, and since it's the Super Bowl, Chef Matt has put together a few fun specials as well. Choices are: **Bison Dog with Beef Chili, Spinach Artichoke Dip, 10" Brauhaus Pretzel, Bacon Wrapped Jalapeno Poppers, and some Fried Ravioli's.** As if that was not enough to tantalize your taste buds, we always have discounts on small plates and drinks for you during Hoppy Hour; so make sure to come early and stay late for all of the fun.

NOTE: Due to the Super Bowl, Brunch service will end at 2:30pm. Remember: beginning at 3:00pm our **Half Price Hoppy Hour** kicks in and features Half Price Small Plates, Half Price Hoppy beer, and Half Price on our house wine & selected specialty seasonal cocktails. Kickoff is 3:30pm PDT on CBS with halftime entertainment provided by Maroon 5, Travis Scott, and Big Boi. Dinner service will be available beginning at 5:00pm for those looking for a more substantial meal. By the way, if you are wondering about the TV situation here at the Railyard, we have been told that we have the **BEST** TVs & Audio in Old Sacramento to catch the game, so come on over and see for yourself. :)

February -- Our month of cuddles, cold, and...Crab? Let's not forget good craft BEER!

With the holidays out of the way, we finally got the Winter menus released, and finally, our new Winter Brunch menu will be available on February 09th. Yes, we had fun with Millennial Avocado Toast, but felt with it being the season of Winter we would change it to some Margherita Toast on Focaccia with warm Marinara Sauce, fresh Mozzarella Cheese, a Sunny Egg, and some fresh Basil. Executive Chef Mr. Matt Andrews also added some Cinnamon Roll Pancakes, along with a Chorizo & Egg Pizza for you to try. He also added Biscuits & Gravy, along with a Cajun Shrimp & Grits Benedict dish; so there's some fun new Brunch items for you to come by and try one of these weekends. Just around the corner, look for the Spring menus to arrive the first week of April; so hurry up and head on over before you miss these new tasty dishes... :-)

Coming up rather quickly, on Thursday the 14th, it's **Valentine's Day!!!** Hoppy's Railyard Kitchen will be serving those in attendance a tasty menu prepared by Chef Matt. The **Soup or Salad** will be either a cup of our house-made French Onion Soup, or a small Shrimp & Crab Louie Salad. The **Entree** will be your choice of Filet Oscar, with red smashed potatoes and grilled asparagus topped with Bearnaise sauce - **or** - Pan Seared Scallops with a white bean ragu and Spanish chorizo. The **Dessert** for the evening will be a shareable medley of house-made Oreo truffles, Berry hand pies, Chocolate covered strawberries, and White chocolate cheesecake pops. Space is limited, so make sure to get your reservations in **NOW** as space is filling up quickly. You can easily make a reservation online via OpenTable by going to the bottom of our home page www.hoppy.com and clicking on the date/time you are looking for. :)

***** HOLIDAY ALERT *****

On Monday, the 18th, it happens to be Presidents' Day, and Hoppy's Railyard will be open at 10:00am for a **"special"** holiday Brunch. Brunch and \$12 Bottomless Bloody Mary's & Mimosa's will run until 3:00pm, with Half Price Hoppy Hour all day for those who happened to stay out a little too late on Sunday enjoying an extra day off... :)

***** HOLIDAY ALERT *****

On Tuesday, March 05th, is a slightly different twist for **Mardi Gras**. As Hoppy has done in past years, just bring in your favorite set of beads to the Railyard, and if they meet with the Bartender/Server's satisfaction, you may exchange them for a pint of a tasty Hoppy brew - you get the beer and we keep the beads. However, only one set of beads per person will be accepted for this special offer...

To see a **"live"** list of what is currently on tap at our Railyard Kitchen & Hopgarden community taphouse in Old Sacramento just click on the link below. We are excited about offering you a well-rounded selection of what some local breweries are offering each month. In addition, what you see today may not be what's on tap tomorrow, as when beers run out we will be rotating them with something new and fresh from either that same local brewery, or another local brewery, as we want to feature the variety of beer brewed here in the Sacramento area to the many tourists and locals who frequent our establishment as possible.

<http://hoppy.com/live-beer-menu>

In addition, the Railyard continues to carry the NBA League Pass, MLB Extra Innings, and for the hockey faithful - the NHL Center Ice. Therefore, if you have an ounce of hockey blood in you, make sure to visit the Railyard when the urge for a puck moment strikes you and help support those league leading San Jose Sharks... :)

In other news, Hoppy's Railyard is open daily during the week at 11:00am serving some of the best valued Lunches, Dinners starting at 5:00pm, and **Daily Features** in the area, and on weekends at 10:00am serving Brunch until 3:00pm. If you have not seen our new menus, feel free to check them out online at <http://www.hoppy.com/our-menu>, or just stop in and see us. We are always looking forward to sharing our day with our valued customers.

Our normal *weekday* Hoppy Hour from 3-6:00pm, features our **Half Price Hoppy Hour** on small plates, Hoppy beer, house wine & select top-shelf specialty cocktails. In addition, the Railyard also offers a daily **LATE-NIGHT** Hoppy Hour from 9:00pm till close Sunday through Wednesday, and 10:00pm till close on Thursday through Saturday with the same half price discounts as the normal Hoppy Hour until the kitchen stops making food, which is one hour prior to the bar closing!



Plus, there are several other incentives at the **Railyard** for you to enjoy:

- **Daily** \$5.00 parking validation coupon. Valid with a purchase of \$10.00 or more. Only one coupon per customer per purchase. Validation is not available during special **"pre-pay"** event parking. However, to offset this issue, we will discount your meal purchase by \$5.00 with the stamping of your parking receipt. In addition, parking is **FREE** on holidays and after 10:00pm each evening.
- **Daily** Our front patio is always pet friendly, and if you are a resident of the Orleans Building here above the Railyard, our back patio will accommodate your pet(s) if you call in advance and enter/exit through the stairwell entrance to the patio by the stage from the parking garage.
- On **Weekends** from 10:00am to 3:00pm, the Railyard features a tasty Brunch Menu with \$12 **bottomless*** Mimosa's or Bloody Mary's featuring our house-made Sriracha mix. ***Bottomless only valid with adult Brunch entree purchase.**
- On **Mondays** the Railyard features **Half Price Hoppy Hour** all day, on small plates, Hoppy beer, and house wine & select top-shelf specialty cocktails.
- On **Tuesdays** the Railyard features a \$15 BFD all day, which means a Burger, Fries & Drink (*i.e.*, Hoppy Beer) till 9:00pm.
- On **Wednesdays** the Railyard features a \$15 CFW all day, which means Comfort Food Wednesdays. Get a Hoppy Beer and whatever Chef is featuring for the day until 9:00pm for just \$15.

- On **Saturdays** the Railyard features Hoppy Hour on Hoppy Beer pints when you wear your Beer Ambassador gear... ;-)

In addition, the Railyard and Hoppy logo gear (*i.e., polo shirts, t-shirts, pint glasses, ball caps, etc.*) can also make for a GREAT gift any time of year. If you are not sure about our merchandise as a gift, we also have Logo Gift Cards available in your denomination of choice to give as a present... Just follow the link - <http://www.hoppy.com/online-store-hoppy>

The Railyard usually has some space available for your company parties or presentations, or for that special birthday gathering. If you have an interest in having your party at the Railyard, just call 916.451.4677 and speak with Ms. Yessi Gonzalez or email her at yessi@hoppy.com. Lastly, if you, and/or your party, desires FREE wireless Internet service, just ask your server for the WPA key code for HoppyFreeWireless. As a bonus, we have a dedicated fiber 50x50Meg connection to help accommodate your bandwidth needs.

In addition, if you would like a complete listing of what we currently have on our calendar please click on the following web address.

<http://www.hoppy.com/hoppy-events>

If you need more information about a brewfest or two, or an upcoming charitable event, feel **FREE** to send an email to Mr. Scott Patterson scott@hoppy.com, or give him a call - 916.451.HOPPY (4677).

In addition, if you would like to see any pictures of past events, visit our Photo Gallery page on our website at <http://www.hoppy.com/photo-gallery>, or visit our Facebook Fan page at <http://facebook.com/HoppyBrewing> just to see what you might have been missing... ;-)

In closing, if you have a chance to visit us at our Railyard Kitchen in Old Sacramento, remember to drop your business card or comment card in the jar by the door on your way out to be eligible to win a complimentary dinner for up to four friends and/or family on any weekend on us.

Hopefully that will be enough to satiate your news appetite until our "regular" bimonthly newsletter comes out next month. However, if it is not, then feel free to visit our website below, and check out some pretty cool commercials that we have done in the past.

http://www.hoppy.com/?hooplah_category=hoppy-commercials



Remember...the craft brew industry is very competitive, and we can always use your help when you are out there in the bars, restaurants, grocery stores, etc. How can you help us you may be asking yourself??? Well...ask your local retailer(s) for our products (*to the point of bugging them if necessary*), so that you can buy the products that you **really** want - not just what is on the store shelf, or on-tap, now...

You, the consumer, have more power than you may know. Speak up, speak clearly, and your earnest taste buds may reap those proactive rewards. If you do this, then we are sure it will not be long before you will be able to enjoy our Liquid Sunshine™ Blonde, Hoppy Face™ Amber, Stony Face™ Red, and Total Eclipse™ Black Ales outside of attending a local festival, or even visiting us here in Sacramento...

With that being said, Mr. Scott Patterson wants to know where you shop for beer. Please send an email to Scott at scott@hoppy.com and let him know where you would like to buy Hoppy. We know he would love to hear from you!!!

NOTE: As a bonus to those of you who actually read our newsletter, and got this far, for the first 25 people who bring in the last sheet of this newsletter with the little coupon below, including your name/email address, you will get 25% off any Lunch or Dinner entree Monday through Friday!!! Coupon valid one per person per entree...



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***Thinking Globally - Brewing Locally!!!
"Every product we make greets you with a Smile"***

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