



Hoppy Brewing <hoppybrewing@hoppy.com>

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## Hoppy Times March/April 2019 "Online" Edition - Volume 26 Issue 2

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Thu, Feb 28, 2019 at 12:13 PM



### Hoppy Brewing Company

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Hi Hoppy! :)

Welcome to our latest edition of the:

Hoppy Times March/April 2019 "Online" Edition - Volume 26 Issue 2

### Hoppy Brewing Company home of Great Food • Awesome Beer • Cool People!!!

In addition to this newsletter, you can also follow Hoppy on any of the following social networks:

Instagram - <http://instagram.com/HoppyBrewing> and <http://instagram.com/HoppysRailyard>  
Facebook - <http://facebook.com/HoppyBrewing> and <http://facebook.com/HoppysRailyard>  
Twitter - <http://twitter.com/HoppyBrewing> and <http://twitter.com/HoppysRailyard>  
YouTube - <http://youtube.com/hoppybeertube>

#### **Topics In This Illustrious "Online" Issue Are:**

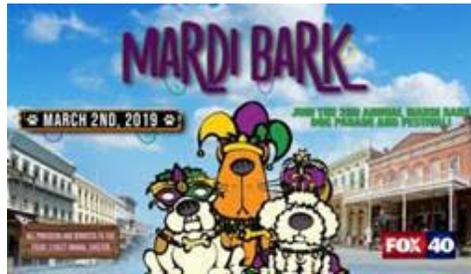
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With Spring starting to show up here, and with this record rainy Winter finally slowly fading into the past, it has given us some incentive to roll up our sleeves and get busy doing some "**Spring**" cleaning before the annual Summer heat arrives. With that being said, please feel free to forward this newsletter to anyone you think might enjoy reading our "*hoppy*" news...

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**HOPPY SUPPORTS MARDI BARK!!!**



**Mardi Bark**, is tomorrow - Saturday, the 02nd of March from 11:00-1:00pm. This event is for dog owners and animal lovers alike! Old Sacramento invites you to join us for a festive day celebrating all animals. The day kicks off with a small parade down 2nd Street featuring dogs in costumes, on floats, and rocking traditional Mardi Gras gear. The front patio at our Railyard Kitchen will make for a GREAT viewing area. The procession will end at the 1849 scene on Front St., where event sponsors, vendors, food, drinks, a doggy play area, and more will be set up as the celebration continues festival style.

All funds raised at this event will be donated to our friends at the **Front Street Animal Shelter!**

Feel free to join us in the parade or as a spectator – there will be plenty of fun for all! This is the first of what Old Sacramento hopes becomes an annual tradition celebrating the love for our pets. Space on the Railyard boardwalk patio is a premium, so make your reservations now.

Please keep in mind that due to the parade and other activities there will be some street closures around the Waterfront district. As an example: 2nd Street from L to J Street | 10 am - 11:30 am, and 2nd Street from K to I Street | 4 pm - 11 pm on that Saturday. With that street closure, look for a little **Mardi Gras Pub Crawl** from 6-10:00pm along 2nd Street as well.

In addition, on that same day is the 9th Annual **Capitol Beer Fest**, from 12-4:00pm. Expect the same high-quality event you have come to know and love that includes four hours of 125+ of the nation's best brewers, 20 food trucks, and live music! Show up early for some Brunch, checkout the dogs, and then head to the beer fest. Afterward, head back on over and we will let you unwind in our Hopparden – weather permitting.

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### HOPPY PLANTS HOPGARDEN...



Hoppy is working with farmer Dave, a local hop and herb enthusiast, as the Hopparden is starting to take shape for the summer growing season. Hearty Cascade hops are being planted, along with a variety of herbs, tomatoes, peppers, and what not. If you happen to drop in after the **Capitol Beer Fest** you will just see a work in progress as the planting has just begun. As much as Hoppy and the Railyard staff embrace the **Farm-to-Fork** movement, the crew at the Railyard does it even better with their own **Patio-to-Plate** freshness.

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### HOPPY RECENT EVENTS...

\*\*\* **WINNER!!!** \*\*\*

Our Lucky Dinner Winner for the month of March is Mr. Mark Meinhofer, who is a Market Manager at PeopleReady. Congratulations Mr. Meinhofer!!! We look forward to serving you and your friends a complimentary dinner for up to four friends and/or family on any weekend!!!

\*\*\* **WINNER!!!** \*\*\*

In addition, Hoppy continues to carry the NBA League Pass, NFL Sunday Ticket, MLB Extra Innings, and for the hockey faithful - the NHL Center Ice. Therefore, if you have an ounce of hockey blood in you, make sure to visit the

Railyard in April when the urge for a puck moment strikes you and help support those league leading San Jose Sharks... :)

In other news, Hoppy's Railyard is open daily during the week at 11:00am serving some of the best valued Lunches, Dinners starting at 5:00pm, and **Daily Features** in the area, and on weekends at 10:00am serving Brunch until 3:00pm. If you have not seen our new menus, feel free to check them out online at <http://www.hoppy.com/our-menu>, or just stop in and see us. We are always looking forward to sharing our day with our valued customers.

Our normal *weekday* Hoppy Hour from 3-6:00pm, features our **Half Price Hoppy Hour**, on small plates, Hoppy beer, house wine & select top-shelf specialty cocktails. In addition, the Railyard also offers a daily **LATE-NIGHT** Hoppy Hour from 9:00pm till close Sunday through Wednesday, and 10:00pm till close on Thursday through Saturday with the same half price discounts as the normal Hoppy Hour until the kitchen stops making food, which is one hour prior to the bar closing!



Plus, there are several other incentives at the **Railyard** for you to enjoy:

- **Daily** \$5.00 parking validation coupon. Valid with a purchase of \$10.00 or more. Only one coupon per customer per purchase. Validation is not available during special **"pre-pay"** event parking. However, to offset this issue, we will discount your meal purchase by \$5.00 with the stamping of your parking receipt. In addition, street parking is **FREE** on holidays and after 10:00pm each evening.
- **Daily** Our front patio is always pet friendly, and if you are a resident of the Orleans Building here above the Railyard, our back patio will accommodate your pet(s) if you call in advance and enter/exit through the stairwell entrance to the patio by the stage from the parking garage.
- On **Weekends** from 10:00am to 3:00pm, the Railyard features a tasty Brunch Menu with \$12 **bottomless\*** Mimosa's or Bloody Mary's featuring our house-made Sriracha mix. **\*Bottomless only valid with adult Brunch entree purchase.**
- On **Mondays** the Railyard features **Half Price Hoppy Hour** all day, on small plates, Hoppy beer, and house wine & select top-shelf specialty cocktails.
- On **Tuesdays** the Railyard features a \$15 BFD all day, which means a Burger, Fries & Drink (*i.e.*, Hoppy Beer) till 9:00pm.
- On **Wednesdays** the Railyard features a \$15 CFW all day, which means Comfort Food Wednesdays. Get a Hoppy Beer and whatever comfort food Chef is featuring for the day until 9:00pm for just \$15.
- On **Saturdays** the Railyard features Hoppy Hour on Hoppy Beer pints when you wear your Beer Ambassador gear... ;-)

In addition, the Railyard and Hoppy logo gear (*i.e.*, polo shirts, t-shirts, pint glasses, ball caps, etc.) can also make for a GREAT gift any time of year. If you are not sure about our merchandise as a gift, we also have Logo Gift Cards available in your denomination of choice to give as a present... Just follow the link - <http://www.hoppy.com/online-store-hoppy>

The Railyard usually has some space available for your company parties or presentations, or for that special birthday gathering. If you have an interest in having your party at the Railyard, just call 916.451.4677 and speak with Ms. Katie Arellano or email her at [katie@hoppy.com](mailto:katie@hoppy.com). Lastly, if you, and/or your party, desires FREE wireless Internet service, just ask your server for the WPA key code for HoppyFreeWireless. As a bonus, we just upgraded to a dedicated fiber 50x50Meg connection to help accommodate your connection needs.

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## HOPPY UPCOMING EVENTS!!!

To see a **"live"** list of what is currently on tap at our Railyard Kitchen & Hopgarden community taphouse just click on the link below. We are excited about offering you a well-rounded selection of what some local breweries are offering each month. In addition, what you see today may not be what's on tap tomorrow, as when beers run out, we will be rotating them with something new and fresh from either that same local brewery, or another local brewery, as we want to feature the variety of beer brewed here in the Sacramento area to the many tourists and locals who frequent our establishment as possible.

➤ <http://hoppy.com/live-beer-menu>

On Tuesday, March 05th, is a slightly different twist for the real **Mardi Gras**. As Hoppy has done in past years, just bring in your favorite set of beads to the Railyard, and if they meet with the Bartender/Server's satisfaction, you may exchange them for a pint of a tasty Hoppy brew - you get the beer and we keep the beads. However, only one set of beads per person will be accepted for this special offer...

Sunday, March 10th, or better yet, on Saturday night, March 09th, before you go to bed, make sure your clocks are adjusted **"forward"** for the beginning of **Daylight Savings Time**. You can thank your respective congressional

representatives for this bi-annual ritual we Americans continue to endure. Hopefully it will change one day so that we can stop this nonsense...

**\*\*\* HOLIDAY ALERT \*\*\***

On Saturday, March 16th starting at 11:30am is one of Northern California's Largest and Most Colorful Parades that Unites All Cultures. The **Saint Patrick's Day Parade** features hundreds of colorful marchers dressed in green, along with Irish and Highland dancers, pipe and drum bands, historic re-enactors and a variety of cultural organizations all join together to be a part of this annual event. The parade steps off promptly at 1:00pm on Front St in the Old Sacramento Waterfront and proceeds throughout the national historic landmark district.

Over 50 units with nearly 1,000 marchers will be featured in the parade. Irish dancers in elaborate Celtic costumes, bagpipers, bands, military regiments, police and fire representatives, costumed marchers and a variety of cultural organizations bring the luck of the Irish to the event. The parade draws people from all over Northern California, bringing together thousands in the 28-acre historic site. Last year more than 35,000 people turned out to enjoy the festivities.

**NOTE:** All Old Sacramento Waterfront streets will not allow parking until 3:00pm and will be closed to traffic from 10:00-3:00pm. Parking can be found in one of three convenient garages: Old Sacramento Garage (2nd & I), Tower Garage (Capitol & Neasham), and Macy's West (3rd & L).

**Saint Patrick's Day** is on Sunday, the 17th this year; so please remember that our Railyard will be **OPEN** for Brunch starting at 10:00am on both days for those of you looking for some **Corned Beef & Cabbage Hash** and tasty **Bottomless Bloody Mary's** and **Mimosa's** until 3:00pm. After Brunch service has stopped, Chef Matt will be featuring some Shepherd's Pie. 2nd Street will also be closed from I to K Street | 8:30 am - 12:30 pm.

**\*\*\* HOLIDAY ALERT \*\*\***

Coming in April, look for our seasonal menu update for the release of our Spring menus on April 03rd and the Brunch on April 06th.

In addition, if you would like a complete listing of what we currently have on our calendar please click on the following web address.

<http://www.hoppy.com/hoppy-events>

If you need more information about a brewfest or two, or an upcoming event, then feel free to send Mr. Scott Patterson an email [scott@hoppy.com](mailto:scott@hoppy.com).

Lastly, if you would like to see any pictures of past events, feel from to visit our Hooplah page on our website at <http://www.hoppy.com/photo-gallery> , or visit our Facebook Fan page at <http://facebook.com/HoppyBrewing> just to see what you might have been missing... ;)

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## HOPPY FEEDBACK...

If you are interested in sending us a note on something that caught your attention and you want to let us know about it (*i.e., a positive, a negative, a suggestion, and etc.*), just click on the link below and send us some feedback. We really do read what you send us... :)

<http://www.hoppy.com/the-brew-pub-hoppy>



Remember...the craft brew industry is very competitive, and we can always use your help when you are out there in the bars, restaurants, grocery stores, etc. How can you help us you may be asking yourself??? Well...ask your local retailer(s) for our products (*to the point of bugging them if necessary*), so that you can buy the products that you **really** want - not just what is on the store shelf, or on-tap, now...

You, the consumer, have more power than you may know. Speak up, speak clearly, and your earnest taste buds may reap those proactive rewards. If you do this, then we are sure it will not be long before you will be able to enjoy our Liquid Sunshine™ Blonde, Hoppy Face™ Amber, Stony Face™ Red, and Total Eclipse™ Black Ales outside of attending a local festival, or even visiting us here in Sacramento...

With that being said, Mr. Scott Patterson wants to know where you shop for beer. Please send an email to Scott at [scott@hoppy.com](mailto:scott@hoppy.com) and let him know where you would like to buy Hoppy. I know he would love to hear from you!!!

**NOTE:** As a bonus to those of you who actually read our newsletter, and got this far, during the month of March, just bring in the last sheet of this newsletter with the little coupon below, including your name/email address, you will get 25% off any Lunch entree!!! Coupon valid one per person per entree...



**2 5 % D i s c o u n t C o u p o n  
V a l i d t o t h e f i r s t 2 5 p e o p l e  
i n M a r c h 2 0 1 9**

Name: \_\_\_\_\_

Email: \_\_\_\_\_

***Thinking Globally - Brewing Locally!!!  
"Every product we make greets you with a Smile"***

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#### 4 attachments

 **1.xml**  
1K

 **2.xml**  
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 **3.thmx**  
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