



Hoppy Brewing <hoppybrewing@hoppy.com>

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## Hoppy Times May/June 2019 "Online" Edition - Volume 26 Issue 3

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Tue, Apr 30, 2019 at 5:08 PM



### Hoppy Brewing Company

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Hi Hoppy! :)

Welcome to our latest edition of the:

Hoppy Times May/June 2019 "Online" Edition - Volume 26 Issue 3

### Hoppy Brewing Company home of Great Food · Awesome Beer · Cool People!!!

In addition to this newsletter, you can also follow Hoppy on any of the following social networks:

Instagram - <http://instagram.com/HoppyBrewing> and <http://instagram.com/HoppysRailyard>  
Facebook - <http://facebook.com/HoppyBrewing> and <http://facebook.com/HoppysRailyard>  
Twitter - <http://twitter.com/HoppyBrewing> and <http://twitter.com/HoppysRailyard>  
YouTube - <http://youtube.com/hoppybeertube>

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Please feel free to forward this newsletter to anyone you think might enjoy reading our "**hoppy**" news...

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### HOPPY CINCO DE MAYO...

SACRAMENTO, CA - Are you looking for cheap tequila on Cinco de Mayo this coming Sunday??? If so, go someplace else... ;-) Seriously, we only serve the good stuff at the Railyard, and we will be featuring our top-shelf Fortaleza Agave Blanco for \$12 - **all day!**

- Brunch - "**Heuvos Rancheros**" - carnitas, rancheros sauce, black beans, two eggs your way, queso fresco;

- Bar – **“Mango-neada”** – Fortaleza Agave Blanco, Agave Nectar, Fresh Lime Juice, Fresh Orange Juice, Mango, Chili Salt, and Tajin
- Dessert – **“Railyard Churros”** with chocolate and caramel sauce;
- Dinner - **“Carnitas Plate”** refried beans, Spanish rice, corn or flour tortillas.

## HOPPY MOTHER'S DAY!!!

SACRAMENTO, CA – This year Mother's Day is on, May 12th, and Hoppy will be open at 10:00am to help you celebrate the special mother(s) in your life. The Railyard will be featuring:

- Brunch – Your choice of a **“Heirloom Tomato Salad”**, a **“Lemon Poppyseed Pancakes”**, or a **“Crab and Brie Omelet”**
- Bar – **“Mom’s Time Out”** Fresh Fruit Farmer’s Market Smash
- Dessert – **“Cheesecake Sundae Trio”** Orange, Chocolate, Strawberry Cheesecake Sundae, topped with whipped cream, caramel, and almonds
- Dinner - **“Parmesan Crusted Chicken Breast”** topped with fresh heirloom cherry tomatoes and basil, served with roasted fingerling potatoes and sautéed asparagus.

In addition, Mom’s entrée includes a mimosa for her to enjoy while she is here dining. Finally, if those incentives are not enough for you, and to further help her celebrate this **SPECIAL** day, each Mom gets a long-stem rose (*until they run out*) included in the price of their meal all day long. Therefore, do not procrastinate any longer! Make your reservation now to take advantage of the best deal in town and bring Mom out on Mother’s Day at the Railyard!!!

## HOPPY RECENT EVENTS!!!

\*\*\* **WINNER** \*\*\*

Hoppy's Lucky Dinner Winner for the month of May is Ms. Heather Hopkins, who is a Substitute Teacher for the Roseville City School District. Congratulations Ms. Hopkins!!! We look forward to serving you and your friends a complimentary dinner for up to four friends and/or family on any weekend!!!

\*\*\* **WINNER** \*\*\*

In addition, Hoppy continues to carry the NBA League Pass, NFL Sunday Ticket, MLB Extra Innings, and for the hockey faithful - the NHL Center Ice. Therefore, if you have an ounce of hockey blood in you, make sure to visit the Railyard in May when the urge for a puck moment strikes you and help support those Stanley Cup hunting San Jose Sharks... :)

In other news, Hoppy's Railyard is open daily during the week at 11:00am serving some of the best valued Lunches, Dinners starting at 5:00pm, and **Daily Features** in the area, and on weekends at 10:00am serving Brunch until 3:00pm. If you have not seen our new menus, feel free to check them out online at <http://www.hoppy.com/our-menu>, or just stop in and see us. We are always looking forward to sharing our day with our valued customers.

Our normal *weekday* Hoppy Hour from 3-6:00pm, features our **Half Price Hoppy Hour**, on small plates, Hoppy beer, house wine & select top-shelf specialty cocktails. In addition, the Railyard also offers a daily **LATE-NIGHT** Hoppy Hour from 9:00pm till close Sunday through Wednesday, and 10:00pm till close on Thursday through Saturday with the same half price discounts as the normal Hoppy Hour until the kitchen stops making food, which is one hour prior to the bar closing!



Plus, there are several other incentives at the **Railyard** for you to enjoy:

- **Daily** \$5.00 parking validation coupon. Valid with a purchase of \$10.00 or more. Only one coupon per customer per purchase. Validation is not available during special **“pre-pay”** event parking. However, to offset this issue, we will discount your meal purchase by \$5.00 with the stamping of your parking receipt. In addition, street parking is **FREE** on holidays and after 10:00pm each evening.
- **Daily** Our front patio is always pet friendly, and if you are a resident of the Orleans Building here above the Railyard, our back patio will accommodate your pet(s) if you call in advance and enter/exit through the stairwell entrance to the patio by the stage from the parking garage.

- On **Weekends** from 10:00am to 3:00pm, the Railyard features a tasty Brunch Menu with \$12 **bottomless\*** Mimosa's or Bloody Mary's featuring our house-made Sriracha mix. **\*Bottomless only valid with adult Brunch entree purchase.**
- On **Mondays** the Railyard features **Half Price Hoppy Hour** all day, on small plates, Hoppy beer, and house wine & select top-shelf specialty cocktails.
- On **Tuesdays** the Railyard features a \$15 BFD all day, which means a Burger, Fries & Drink (*i.e.*, *Hoppy Beer*) till 9:00pm.
- On **Wednesdays** the Railyard features a \$15 CFW all day, which means Comfort Food Wednesdays feature a House Beer & Fried Chicken, Fingerling Potatoes with fresh sautéed Garlic Green Beans, and Corn Bread all day till 9:00pm.
- On **Saturdays** the Railyard features Hoppy Hour on Hoppy Beer pints when you wear your Beer Ambassador gear... ;-)

In addition, the Railyard and Hoppy logo gear (*i.e.*, *polo shirts, t-shirts, pint glasses, ball caps, etc.*) can also make for a GREAT gift any time of year. If you are not sure about our merchandise as a gift, we also have Logo Gift Cards available in your denomination of choice to give as a present... Just follow the link - <http://www.hoppy.com/online-store-hoppy>

The Railyard usually has some space available for your company parties or presentations, or for that special birthday gathering. If you have an interest in having your party at the Railyard, just call 916.451.4677 and speak with Mr. Jay Alvarez or email him at [jay@hoppy.com](mailto:jay@hoppy.com). Lastly, if you, and/or your party, desires FREE wireless Internet service, just ask your server for the WPA key code for HoppyFreeWireless. As a bonus, we have a dedicated fiber 50x50Meg connection to help accommodate your connection needs.

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## HOPPY UPCOMING EVENTS...

With **Sacramento Beer Week** in progress, the Railyard is focusing on featuring local Sacramento brewers. Tomorrow, the 02nd, Jackrabbit Brewing is showcasing four of their beers in a taster flight that will each be paired with a small plate item that Chef Matt created. This will last all day, but the brew crew will be on hand from 4-6:00pm to answer any questions that you may have with regards to their beer. The flight and food will be \$25.

**Concerts in the Park** at Cesar Chavez Plaza are presented each Friday throughout the Summer by the Downtown Sacramento Partnership and start this Friday, May 03rd from 6-9:00pm with **Joy and Madness** performing. If you find yourself attending one Friday evening, the Railyard is a quick Uber/Lyft or even a JUMP ride away; so come on over and let us know how the show was.



On Wednesday, May 08th, the California State Railroad Museum & Foundation is inviting the community to be part of history-in-the-making during a FREE **Community Sesquicentennial Day** in Old Sacramento to commemorate the 150th anniversary of the completion of the Transcontinental Railroad. While the rest of the nation will likely recognize the achievement on May 10th, Sacramento will do so two days early to replicate history as closely as possible. As background, the planned completion date of May 08, 1869 was delayed by two days due in part to a labor dispute and a major storm. With plans in place and dignitaries already poised to participate on May 08, the city of Sacramento commemorated the completion in grand style two days before the rest of the nation did on May 10, 1869.

There will be a Procession beginning at 9:45am going down 2nd St., a Bronze Plaque Unveiling at 10:15am, Free Excursion Train Rides from 11:00am to 4:00pm, Happy Hour Specials from 3-8:00pm, and a **FREE** Auburn Road Concert along the Embarcadero on the Waterfront from 6-8:00pm. The Railyard will be featuring a **Golden Spike** cocktail that day as well.

As you may be aware, May is Bike Month, which brings the annual **Capitol Bike Fest** to the West steps of the Capitol on Friday, the 10th, so when you are done, pedal your bike or JUMP on over to the Waterfront in Old Sacramento and have a cold refreshing locally Sacramento brewed craft beer at the Railyard.

On Saturday, the 11th, from 1-5:00pm is the **West Coast Invitational Craft Brew Festival** at Miller Park. The Railyard is just up the street from the festival, so feel FREE to Uber/Lyft, bike or JUMP, or even walk along the river until you get to the Railyard and have a nice relaxing meal after the festival.

The **AMGEN Tour of California** will hold Stage 1 in Sacramento on Mother's Day Sunday, 12th. The race will start and end going down Capitol Mall, Old Sacramento, and the Tower Bridge. Start time is 2:15pm with a Finish time around 5:40pm, so if you want to catch either end, or both, just plan on coming down to the Railyard for a spell and enjoying the afternoon on the patio Hopparden.

**13<sup>th</sup> Annual Raley Field Brewfest** is on Friday, the 17th from 6:30-10:00pm. VIP admission begins at 5:30pm. Plan on showing up early at the Railyard before the event for a nice dinner in the Hopparden, or after the event for some late night half price small plates and even some pizza until midnight.

The Railyard will be closing out the **Old Sacramento Waterfront Chocolate Week** on Sunday, the 19th, from 5-7:00pm with a Beer & Chocolate Pairing. Chef Matt will be featuring Two Beef Short Rib Sliders with a Jackrabbit Chocolate Caramel Oatmeal Stout glaze with Prolone Cheese, Crispy Onions, & 1/2 pint of Chocolate Caramel Oatmeal Stout for \$12.

Speaking of a busy weekend, Sacramento State University will be holding their 2019 Commencement ceremonies on Friday, the 17th through Sunday, the 19th at the nearby Golden 1 Center. If you have know of someone graduating, or if you are in Sacramento for the ceremonies, please reach out for reservations as the weekend has a number of functions going on around the Railyard.

**\*\*\* HOLIDAY ALERT \*\*\***

On Memorial Day, Monday May 27th, in addition to our regular Half Price Hoppy Hour, we will be open earlier than normal serving Brunch at 10:00am until 3:00pm. That weekend of May 24-26 is **Old Sacramento Waterfront Days** heritage event throughout the Old Sacramento Waterfront.

**\*\*\* HOLIDAY ALERT \*\*\***

**\*\*\* 25 YEARS!!! \*\*\***

On June 01st, Hoppy will begin celebrating 25 years in the craft brewing industry; so come on over and celebrate with us all month at the Railyard as we look forward to serving you some fun specials for the entire month!!!

**\*\*\* 25 YEARS!!! \*\*\***

If you have an event, or would like Hoppy to attend your function, please contact Mr. Scott Patterson with your details via email to [scott@hoppy.com](mailto:scott@hoppy.com). In addition, if you would like a complete listing of what we currently have on our calendar, please click on the following web address below.

If you need more information about a brewfest or two, or an upcoming charitable event, feel **FREE** to send an email to Mr. Scott Patterson [scott@hoppy.com](mailto:scott@hoppy.com), or give him a call here at the brewery - 916.451.6328.

Lastly, if you would like to see any pictures of past events, visit our Photo Gallery page on our website at <http://www.hoppy.com/photo-gallery>, or visit our Facebook Fan page at <http://facebook.com/HoppyBrewing> just to see what you might have been missing... ;-)

In closing, if you have a chance to visit us at our Railyard location, remember to drop your business card or comment card in the jar by the door on your way out to be eligible to win a complementary dinner for up to four friends and/or family on any weekend on us at our Railyard Kitchen in Old Sacramento.

<http://www.hoppy.com/hoppy-events>

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## **HOPPY FEEDBACK...**

If you are interested in sending us a note on something that caught your attention and you want to let us know about it (*i.e.*, a *positive*, a *negative*, a *suggestion*, and *etc.*), just click on the link below and send us some feedback. We really do read what you send us... :)

<http://www.hoppy.com/the-brew-pub-hoppy>



Remember...the craft brew industry is very competitive, and we can always use your help when you are out there in the bars, restaurants, grocery stores, & etc. How can you help us you may be asking yourself??? Well...ask your local retailer(s) for our products (*to the point of bugging them if necessary*), so that you are able to buy the products that you "really" want - not just what is on the store shelf, or on-tap, at the moment...

You, the consumer, have more power than you may know. Speak up, speak clearly, and your earnest taste buds may reap those proactive rewards. If you do this, then we are sure it will not be long before you will be able to enjoy our Liquid Sunshine™ Blonde, Hoppy Face™ Amber, Stony Face™ Red, and Total Eclipse™ Black Ales outside of attending a local festival, or even visiting us here in Sacramento...

With that being said, Mr. Scott Patterson wants to know where you shop for beer. Please send an email to Scott at [scott@hoppy.com](mailto:scott@hoppy.com) and let him know where you would like to buy Hoppy. I know he would love to hear from you!!!

**NOTE:** As a bonus to those of you who actually read our newsletter, and got this far, during the month of May, just bring in the last sheet of this newsletter with the little coupon below, including your name/email address, and you will get 25% off any Lunch entrée during the week!!! Coupon valid one per person per entree...



<p><b>2 5 % D i s c o u n t C o u p o n</b> <b>Valid to the first 25 people</b> <b>i n M a y 2 0 1 9</b></p> <p>Name: _____</p> <p>Email: _____</p>
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***Thinking Globally - Brewing Locally!!!***  
***"Every product we make greets you with a Smile"***

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### 3 attachments

 **1.xml**  
1K

 **2.thmx**  
4K

 **3.xml**  
1K