



Hoppy Brewing <hoppybrewing@hoppy.com>

Hoppy Brewing Company celebrates its 25th year being in the craft beer business!!!

Hoppy Brewing Company <hoppybrewing@hoppy.com>
Reply-To: hoppybrewing@hoppy.com
To: Hoppy Brewing Company <hoppybrewing@hoppy.com>

Fri, May 31, 2019 at 1:46 PM



Hoppy Brewing Company

2425 24th St.; Suite B
Sacramento, CA 95818
Brewery: 916.451.6328
Railyard: 916.451.4677
Internet: www.hoppy.com



Hi Hoppy! :)

If you have not been counting - today, Saturday, the 01st of June, Hoppy Brewing Company celebrates its 25th year being in the craft beer business, and we are looking forward to what our 26th continues to bring us this year. With that being the case, and as a reminder, we would not be here if it were not for you - **A VALUED CUSTOMER** - who in continued growing numbers each year, keep returning to buy our {award-winning} beers and tasty high-quality food. Our Hoppy Staff understands that you have other options available to you each day, and we **Thank You** for your continued loyal patronage!!! Cheers to you and to another 25 more!!! :-)

With 25 exciting years of providing award-winning beers and tasty high-quality food now in the books, the Hoppy Railyard Staff would like to encourage you to bring a friend and help them celebrate all month with a \$25 deal. For the month of June, we're offering any pitcher of beer and a small plate item any time during the month for just \$25; so bring a friend or two and stop in the Railyard for a cool refreshing visit this month.

In addition to this bimonthly update, you can also follow Hoppy on any of the following social networks with more frequent updates:

Instagram - <http://instagram.com/HoppyBrewing> and <http://instagram.com/HoppysRailyard>
Facebook - <http://facebook.com/HoppyBrewing> and <http://facebook.com/HoppysRailyard>
Twitter - <http://twitter.com/HoppyBrewing> and <http://twitter.com/HoppysRailyard>
YouTube - <http://youtube.com/hoppybeertube>

Also, for those who are interested in keeping up with Hoppy online, Hoppy keeps its Events tab <http://www.hoppy.com/hoppy-events> updated to make things going on around Hoppy and the Railyard easier for you to incorporate into your daily schedule, and if you have a Gmail account, you can easily add our Hoppy Events to your calendar. Feel free to check it out, and if you have suggestions on how to make it better, feel free to either reply to this email, or just send some email to hbc@hoppy.com and we will do our best to try and incorporate your suggestions...

HOPPY FATHER'S DAY!!!

SACRAMENTO, CA – This year Father's Day is on Sunday, June 16th, and the Railyard in Old Sacramento will be open at 10:00am to help you celebrate the special father(s) in your life. The Railyard will be featuring:

- Brunch – Your choice of a “**Country Fried Steak**” or “**Biscuits & Gravy**”
- Bar – “**Dad’s Time Out**”

➤ Dessert – “**Chocolate Cream Pie**”

➤ Dinner - “**Veal Schnitzel**” or “**Smoked Brisket**” with twice baked potato and sautéed asparagus.

In addition, Dad's entrée includes a pint of beer for him to enjoy while he is here dining. Therefore, do not procrastinate any longer! Make your reservation now to take advantage of the best deal in town and bring Dad out on Father's Day at the Railyard!!!

HOPPY RECENT EVENTS!!!

*** WINNER ***

Our Lucky Dinner Winner for the month of June is Ms. Lila Rosier, who is a Controller for the Lodi Truck and Equipment company in West Sacramento.

Congratulations Ms. Rosier!!! We look forward to serving you and your friends a complimentary dinner for up to four friends and/or family on any weekend!!!

*** WINNER ***

Reminder: Every Saturday is **Beer Ambassador Saturday**, so remember to wear your Hoppy Beer Ambassador Gear (*we've also got hats and shirts available for purchase*) and get Hoppy Hour prices on all House pints all day.

In other news, Hoppy's Railyard is open daily during the week at 11:00am serving some of the best valued Lunches, Dinners starting at 5:00pm, and **Weekly Features** in the area, and on weekends at 10:00am serving Brunch until 3:00pm. If you have not seen our new menus, feel free to check them out online at <http://www.hoppy.com/our-menu>, or just stop in and see us. We are always looking forward to sharing our day with our valued customers.

Our normal *week day* Hoppy Hour from 3-6:00pm, features our **Half Price Hoppy Hour**, on small plates, Hoppy beer, house wine & select top-shelf specialty cocktails. In addition, the Railyard also offers a daily **LATE-NIGHT** Hoppy Hour from 9:00pm till close Sunday through Wednesday, and 10:00pm till close on Thursday through Saturday with the same half price discounts as the normal Hoppy Hour until the kitchen stops making food, which is one hour prior to the bar closing!



Plus, there are several other incentives at the **Railyard** for you to enjoy:

- **Daily** \$5.00 parking validation coupon. Valid with a purchase of \$10.00 or more. Only one coupon per customer per purchase. Validation is not available during special “**pre-pay**” event parking. However, to offset this issue, we will discount your meal purchase by \$5.00 with the stamping of your parking receipt. In addition, street parking is **FREE** on holidays and after 10:00pm each evening.
- **Daily** Our front patio is always pet friendly, and if you are a resident of the Orleans Building here above the Railyard, our back patio will accommodate your pet(s) if you call in advance and enter/exit through the stairwell entrance to the patio by the stage from the parking garage.
- On **Weekends** from 10:00am to 3:00pm, the Railyard features a tasty Brunch Menu with \$12 **bottomless*** Mimosas or Bloody Marys featuring our house-made Sriracha mix. ***Bottomless only valid with adult Brunch entree purchase.**
- On **Mondays** the Railyard features **Half Price Hoppy Hour** all day, on small plates, Hoppy beer, and house wine & select top-shelf specialty cocktails.
- On **Tuesdays** the Railyard features a \$15 BFD all day, which means a Burger, Fries & Drink (*i.e., Hoppy Beer*) till 9:00pm.
- On **Wednesdays** the Railyard features a \$15 CFW all day, which means Comfort Food Wednesdays feature a House Beer & Fried Chicken, Fingerling Potatoes with fresh sautéed Garlic Green Beans, and Corn Bread all day till 9:00pm.
- On **Saturdays** the Railyard features Hoppy Hour on Hoppy Beer pints when you wear your Beer Ambassador gear... ;-)

In addition, the Railyard and Hoppy logo gear (*i.e., polo shirts, t-shirts, pint glasses, ball caps, etc.*) can also make for a GREAT gift any time of year. If you are not sure about our merchandise as a gift, we also have Logo Gift Cards available in your denomination of choice to give as a present... Just follow the link - <http://www.hoppy.com/online-store-hoppy>

The Railyard usually has some space available for your company parties or presentations, or for that special birthday or wedding gathering. If you have an interest in having your party at the Railyard, just call 916.451.4677 and speak with Ms.

Katie Arellano or email her at katie@hoppy.com. Lastly, if you, and/or your party, desires FREE wireless Internet service, just ask your server for the WPA key code for HoppyFreeWireless. As a bonus, we have a dedicated fiber 50x50Meg connection to help accommodate your bandwidth needs.

HOPPY UPCOMING EVENTS...

Concerts in the Park at Cesar Chavez Plaza are presented each Friday throughout the Summer by the Downtown Sacramento Partnership; so if you find yourself attending one Friday evening, the Railyard is a quick Uber/Lyft, JUMP ride, or even a walk away; so come on over and let us know how the show was.

We are actively looking for performers for our small stage in the Hopgarden, so if you are a solo acoustic musician, or part of band, that performs your own original music, or music that is in the public domain, we would be interested in hearing from you. Please send your music link and bio to hbc@hoppy.com for consideration and availability.

New Railyard Summer Menus drop on Wednesday, the 26th. Look for the new items to be featured during the upcoming weekly features throughout the month.

*** HOLIDAY ALERT ***

On Thursday, July 04th, the Railyard will be having special plus Brunch starting at 10:00am with \$12 Bottomless Bloody Marys & Mimosas until 3:00pm. If you are planning on going to the **"Fourth on the Field"** fireworks show at Raley Field later that evening we will have Dinner Service until 10:00pm and Late-Night Half Price Hoppy Hour until 1:00am; so feel free to stop in for Dinner before the show, or some small plate and pizza love after the show. The Kitchen stops making food one hour prior to closing. **REMEMBER: FREE street parking on the holiday too!!!**

*** HOLIDAY ALERT ***

If you have an event, or would like Hoppy to attend your function, please contact Mr. Scott Patterson with your details via email to scott@hoppy.com. In addition, if you would like a complete listing of what we currently have on our calendar, please click on the following web address below.

If you need more information about a brewfest or two, or an upcoming charitable event, feel **FREE** to send an email to Mr. Scott Patterson scott@hoppy.com, or give him a call here at the brewery - 916.451.6328.

Lastly, if you would like to see any pictures of past events, visit our Photo Gallery page on our website at <http://www.hoppy.com/photo-gallery>, or visit our Facebook Fan page at <http://facebook.com/HoppyBrewing> just to see what you might have been missing...;-)

In closing, if you have a chance to visit us at our Railyard location, remember to drop your business card or comment card in the jar by the door on your way out to be eligible to win a complimentary dinner for up to four friends and/or family on any weekend on us at our Railyard Kitchen in Old Sacramento.

Hopefully that will be enough to satiate your news appetite until our *"regular"* bimonthly newsletter comes out next month. However, if it is not, then feel free to visit our website below, and check out some pretty cool commercials that we have done in the past.

http://www.hoppy.com/?hooplah_category=hoppy-commercials

HOPPY FEEDBACK...

If you are interested in sending us a note on something that caught your attention and you want to let us know about it (*i.e., a positive, a negative, a suggestion, and etc.*), just click on the link below and send us some feedback. We really do read what you send us... :)

<http://www.hoppy.com/the-brew-pub-hoppy>



Remember...the craft brew industry is very competitive, and we can always use your help when you are out there in the bars, restaurants, grocery stores, & etc. How can you help us you may be asking yourself??? Well...ask your local retailer(s) for our products (*to the point of bugging them if necessary*), so that you are able to buy the products that you "really" want - not just what is on the store shelf, or on-tap, at the moment...

You, the consumer, have more power than you may know. Speak up, speak clearly, and your earnest taste buds may reap those proactive rewards. If you do this, then we are sure it will not be long before you will be able to enjoy our Liquid Sunshine™ Blonde, Hoppy Face™ Amber, Stony Face™ Red, and Total Eclipse™ Black Ales outside of attending a local festival, or even visiting us here in Sacramento...

With that being said, Mr. Scott Patterson wants to know where you shop for beer. Please send an email to Scott at scott@hoppy.com and let him know where you would like to buy Hoppy. I know he would love to hear from you!!!

NOTE: As a bonus to those of you who actually read our newsletter, and got this far, during the month of June, just bring in the last sheet of this newsletter with the little coupon below, including your name/email address, and you will get 25% off any Lunch entrée during the week!!! Coupon valid one per person per entree...



**2 5 % D i s c o u n t C o u p o n
V a l i d t o t h e f i r s t 2 5 p e o p l e
i n J u n e 2 0 1 9**

Name: _____

Email: _____

***Thinking Globally - Brewing Locally!!!
"Every product we make greets you with a Smile"***

Copyright (c) 2019 Hoppy Brewing Company, All Rights Reserved.

[If you would like to be removed from this email, just click this and you will be removed.](#)

3 attachments

 **1.xml**
1K

 **2.thmx**
4K

 **3.xml**
1K