



Hoppy Brewing <hoppybrewing@hoppy.com>

Hoppy Times July/August 2019 "Online" Edition - Volume 26 Issue 4!!!

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**Hoppy Brewing
Company**
home of
**Great Food · Awesome Beer · Cool
People!!!**
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Hi Hoppy! :)

Welcome to our latest edition of the *Hoppy Times July/August 2019 "Online" Edition - Volume 26 Issue 4!!!*

Topics In This Illustrious "Online" Issue Are:

[HOPPY SUMMER MENUS DEBUT!!!](#)
[HOPPY FOURTH BRUNCH...](#)
[HOPPY UPCOMING EVENTS...](#)
[HOPPY RECENT EVENTS!!!](#)
[HOPPY FEEDBACK...](#)

HOPPY SUMMER MENUS DEBUT!!!

OLD SACRAMENTO, CA – With each change of season, the crew at the Railyard works toward crafting some fresh new food and beverage items for you to enjoy until the next seasonal change comes along. This Summer, in addition to some mainstay menu items, look for some *new* items like:

- **Brunch** – Stone Fruit Toast, Watermelon Salad, Peaches & Cream French Toast, Chicken Fried Chicken, and a Beef Brisket Hash;
 - **Small Plates** – Chips & Salsa, and Chicken Lettuce Cups;
 - **Brick-Oven Pizza** – Peaches & Herb, and a BBQ Chicken;
 - **Salads** – Caprese, and a Watermelon Feta;
 - **Sandwiches** – Turkey Club, and a Fried Chicken;
 - **Entrees** – Bistro Fillet, Smoked Beef Brisket, Pan Seared Mahi Mahi, Pork Porterhouse, Ginger Garlic Chicken, and a Shrimp Diablo;
 - **Dessert** – Stone Fruit Tart, Key Lime Cheesecake, and a Smores Budino; and
 - **Cocktails** – Delta Breeze, Delta Blues, Stay Golden, Dream Weaver, Blood Moon, Eclipse, Fashionista, Disco Sling, Pisco Sour, and a Sunburn.
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HOPPY FOURTH BRUNCH...

OLD SACRAMENTO, CA – On Thursday, July 04th, the Railyard will be having a special Brunch starting at 10:00am with \$12 Bottomless Bloody Marys & Mimosas until 3:00pm. If you are planning on going to the “**Fourth on the Field**” fireworks show at Raley Field later that evening we will have Dinner Service until 10:00pm and Late-Night Half Price Hoppy Hour until 1:00am; so feel free to stop in for Dinner before the show, or some small plate and pizza love after the show. The Kitchen stops making food one hour prior to closing. **REMEMBER:** FREE street parking on the holiday too!!!

HOPPY RECENT EVENTS!!!

*** **WINNER** ***

Hoppy's Lucky Dinner Winner for the month of July is Ms. Brooke Lieberwitz, who is the Beverage Director for Bon Appetit. Congratulations Ms. Lieberwitz!!! We look forward to serving you a complimentary dinner for up to four friends and/or family on any weekend!!!

*** **WINNER** ***

Looking to perform in our Hopparden??? The Railyard is actively looking for performers for our small stage in the Hopparden, so if you are a solo acoustic musician, or part of band, that performs your own original music, or music that is in the public domain, we would be interested in hearing from you. Please send your music link and bio to (hbc@hoppy.com) for consideration and availability.

In addition, Chef Matthew Andrews has made some life changing decisions when it comes to pursuing his goal of operating a food truck. We wish him well with his new venture and thank him for his service this past year as the Railyard was getting established. That said, we want to introduce Mr. Jeremy Martinez (jeremy@hoppy.com) that will be filling Matt's shoes going forward. Jeremy has worked at the Railyard for the last six months, and has extensive kitchen experience working with fresh ingredients and local providers that he brings to the table from his career of working in various farm-to-fork kitchens.

We would also like to announce the promotion of Mr. Mike Ron (mike@hoppy.com) and Mr. Diego Padilla (diego@hoppy.com) as **Front of House** (FOH) managers. In addition, we want to introduce you to Ms. Angela Lovest Ware (angela@hoppy.com) as our new **Special Events & Catering Director**. She was born in Berlin, Germany and raised in the Northern, CA. She lived in the Bay Area during her earlier childhood before moving to Sacramento as a teen. She is a proud graduate from California State University Sacramento. **Go Hornets!** She has worked in the Entertainment Marketing & Hospitality industry for over five years. She is a recent newlywed who adores her husband and blended family. She loves helping people and building community partnerships and lasting relationships, and she is ready to help you plan that special occasion at the perfect destination spot.

That being said, the Railyard usually has some space available from **Birthdays** to **Anniversaries**, **Baby Showers**, **Luncheons**, **Weddings**, **Dinner Rehearsals**, and more. Hoppy's Railyard Kitchen & Hopparden is a perfect destination spot to celebrate that special occasion. The outdoor Hopparden or private indoor dining room leaves a lasting impression on everyone; so, if you have an interest in having your party at the Railyard, let our Special Events Director help you plan that special day. Just call 916.451.4677 and speak with Ms. Angela Lovest, or email her at (angela@hoppy.com) to set up a tour. Lastly, if you, and/or your party, desires FREE wireless Internet service, just ask your server for the WPA key code for HoppyFreeWireless. As a bonus, we have a dedicated fiber 50x50Meg connection to help accommodate your connection needs.

Hoppy's Railyard is open daily during the week at 11:00am serving some of the best valued Lunches, Dinners starting at 5:00pm, and **Daily Features** in the area, and on weekends at 10:00am serving Brunch until 3:00pm. If you have not seen our new menus, feel free to check them out online at <http://www.hoppy.com/our-menu>, or just stop in and see us. We are always looking forward to sharing our day with our valued customers.

Our normal *weekday* Hoppy Hour from 3-6:00pm, features our **Half Price Hoppy Hour**, on small plates, Hoppy beer, house wine & select top-shelf specialty cocktails. In addition, the Railyard also offers a daily **LATE-NIGHT** Hoppy Hour from 9:00pm till close Sunday through Wednesday, and 10:00pm till close on Thursday through Saturday with the same half price discounts as the normal Hoppy Hour until the kitchen stops making food, which is one hour prior to the bar closing!



Plus, there are several other incentives at the **Railyard** for you to enjoy:

- **Daily \$5.00** parking validation coupon. Valid with a purchase of \$10.00 or more. Only one coupon per customer per purchase. Validation is not available during special “**pre-pay**” event parking. However, to offset this issue, we will discount your meal purchase by \$5.00 with the stamping of your parking receipt. In addition, street parking is **FREE** on holidays and after 10:00pm each evening.

- **Daily** Our front patio is always pet friendly, and if you are a resident of the Orleans Building above the Railyard, our back patio will accommodate your pet(s) if you call in advance and enter/exit through the stairwell entrance to the patio by the stage from the parking garage.
- On **Weekends** from 10:00am to 3:00pm, the Railyard features a tasty Brunch Menu with \$12 **bottomless*** Mimosas or Bloody Marys featuring our house made Sriracha mix. ***Bottomless only valid with adult Brunch entree purchase.**
- On **Mondays** the Railyard features **Half Price Hoppy Hour** all day, on small plates, Hoppy beer, and house wine & select top-shelf specialty cocktails.
- On **Tuesdays** the Railyard features a \$15 BFD all day, which means a Burger, Fries & Drink (*i.e.*, Hoppy Beer) till 9:00pm.
- On **Wednesdays** the Railyard features a \$15 CFW all day, which means Comfort Food Wednesdays feature a House Beer & Fried Chicken, Fingerling Potatoes with fresh sautéed Garlic Green Beans, and Corn Bread all day till 9:00pm.
- On **Saturdays** the Railyard features Hoppy Hour on Hoppy Beer pints when you wear your Beer Ambassador gear... ;-)

Lastly, the Railyard and Hoppy logo gear (*i.e.*, polo shirts, t-shirts, pint glasses, ball caps, etc.) can also make for a GREAT gift any time of year. If you are not sure about our merchandise as a gift, we also have Logo Gift Cards available in your denomination of choice to give as a present... Just follow the link - <http://www.hoppy.com/online-store-hoppy>

HOPPY UPCOMING EVENTS...

July is the month of a lot of **HEAT** – so to speak, and a little rest – State Fair, vacations, hot days and nights, and hours spent in the search of that elusive delta breeze can wear a person out!!! Regardless, the heat is here, so make time for a good local craft beer and come relax out in our Hopparden this month!

Speaking of Heat, the Golden 1 Center is excited to host the second annual **California Classic** starting today. It's a three-day summer basketball showcase with the Kings, Warriors, Lakers, and Heat! Players from the four teams will include rookies selected in the 2019 NBA Draft, sophomore NBA players, and athletes competing to make NBA and G League rosters. Fans at the California Classic will also enjoy free admission to concerts in the DOCO Plaza and fun activities for the whole family. Game times are 6:00 and 8:00pm today and tomorrow, and noon and 2:00pm on Wednesday; so, if you are in the neighborhood, stop by and see us at the Railyard before or after the event(s). The Railyard is a short five minute walk through the tunnel from the Golden 1 Center.

Concerts in the Park at Cesar Chavez Plaza are presented each Friday throughout the Summer by the Downtown Sacramento Partnership; so if you find yourself attending one Friday evening, the Railyard is a quick Uber/Lyft, JUMP ride, or even a walk away; so come on over and let us know how the show was.

The **California State Fair** starts on Friday, the 12th, and runs through Sunday, the 28th. If you know of someone from out of town that is going to the Fair, it would be a GREAT time to bring them to the Railyard in Old Sacramento and give them a taste of some local craft breweries, along with some award-winning beers. Just show the staff at the Railyard your ticket to the Fair and you will get a \$5 discount on your purchase.

If you need more information about a brewfest or two, would like Hoppy to attend your function, or an upcoming charitable event, feel **FREE** to send an email to Mr. Scott Patterson (scott@hoppy.com) or give him a call at the brewery - 916.451.6328. In addition, if you would like a complete listing of what we currently have on our calendar, please click on the following web address below.

Lastly, if you would like to see any pictures of past events, visit our Photo Gallery page on our website at <http://www.hoppy.com/photo-gallery>, or visit our Facebook Fan page at <http://facebook.com/HoppyBrewing> just to see what you might have been missing... ;-)

In closing, if you have a chance to visit us at our Railyard location, remember to drop your business card or comment card in the jar by the door on your way out to be eligible to win a complementary dinner for up to four friends and/or family on any weekend on us at our Railyard Kitchen in Old Sacramento.

<http://www.hoppy.com/hoppy-events>

HOPPY FEEDBACK...

If you are interested in sending us a note on something that caught your attention and you want to let us know about it (*i.e.*, a positive, a negative, a suggestion, and etc.), just click on the link below and send us some feedback. We really do read what you send us... :)

<http://www.hoppy.com/the-brew-pub-hoppy>



Remember...the craft brew industry is very competitive, and we can always use your help when you are out there in the bars, restaurants, grocery stores, & etc. How can you help us you may be asking yourself??? Well...ask your local retailer(s) for our products (*to the point of bugging them if necessary*), so that you are able to buy the products that you "really" want - not just what is on the store shelf, or on-tap, at the moment...

You, the consumer, have more power than you may know. Speak up, speak clearly, and your earnest taste buds may reap those proactive rewards. If you do this, then we are sure it will not be long before you will be able to enjoy our Liquid Sunshine™ Blonde, Hoppy Face™ Amber, Stony Face™ Red, and Total Eclipse™ Black Ales outside of attending a local festival, or even visiting us here in Sacramento...

With that being said, Mr. Scott Patterson wants to know where you shop for beer. Please send an email to Scott at (scott@hoppy.com) and let him know where you would like to buy Hoppy. I know he would love to hear from you!!!

In addition to this newsletter, you can also follow Hoppy on any of the following social networks:



<http://instagram.com/HoppyBrewing> and <http://instagram.com/HoppysRailyard>



<http://facebook.com/HoppyBrewing> and <http://facebook.com/HoppysRailyard>



<http://twitter.com/HoppyBrewing> and <http://twitter.com/HoppysRailyard>



YouTube - <http://youtube.com/hoppybeertube>

If you like what you have read, then please feel free to forward this newsletter to anyone you think might also enjoy reading our "*hoppy*" news as well...

NOTE: As a bonus to those of you who actually read our newsletter, and got this far, during the month of July, just bring in the last sheet of this newsletter with the little coupon below, including your name/email address, and you will get 25% off any Lunch entrée during the week!!! Coupon valid one per person per entree...



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Name: _____

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***Thinking Globally - Brewing Locally!!!
"Every product we make greets you with a Smile"***

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