



Hoppy Brewing <hoppybrewing@hoppy.com>

Hoppy's HOT August bi-monthly update!!!

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**Hoppy Brewing
Company**
home of
**Great Food · Awesome
Beer · Cool People!!!**

www.hoppy.com



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Sacramento, CA 95814
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Hi Hoppy! :)

Welcome to Hoppy's **HOT** August bi-monthly update!!!

*** **WINNER** ***

Hoppy's Lucky Dinner Winner for the month of August is Dr. Kris Lea, who is part of the Kris Lea Consulting Group that helps organizations to be more efficient, productive and a happier place to be. Congratulations Dr. Lea!!! We look forward to serving you a complimentary dinner for up to four friends and/or family on any weekend this month!!!

*** **WINNER** ***



Looking for something new for Lunch or Dinner every day? Each Friday Chef Jeremy Martinez and the crew at the Railyard in Old Sacramento release a **Weekly Features** menu with a few items that are not on the regular menus to try each week. This week there is some Gazpacho, House-made Angel Hair Pasta & Prawns, Italian Chicken Sandwich, and some Strawberry Shortcake items for you to come over and give a try. Tell us what you think too – either in person, via a Yelp or Facebook review, or even in an email to (hbc@hoppy.com). We would love to hear from you.

If you are interested in what Chef Jeremy's Lunch, Hoppy Hour, and Dinner menus have in store for you, just click on the link below. He has already started working on some ideas for the Fall menus coming out on September 26th. Do you have a favorite dish that you would like to see him make for a Weekly Feature? If so, send him an email to (jeremy@hoppy.com) with your suggestion(s).

In addition, if you would like to see the Specialty Cocktails that Mr. Daniel Enkoji has worked up for the Summer menu, and to help cool you down, feel free to click on the link as well.

<http://hoppy.com/our-menu>

Curious as to what beers we have on tap right now? Click on the link below to see a **"live"** list of what is currently on tap at our **Railyard Kitchen & Hopgarden** community taphouse located in Old Sacramento. We are excited about offering you a well-rounded selection of what some local breweries are offering. In addition, what you see today may not be what's on tap tomorrow, as when beers run out we rotate them with something new and fresh from either that local brewery, or another local brewery, as we want to feature the best variety of beer available here in Sacramento to the many tourists and locals who frequent our establishment as possible.

➤ <http://hoppy.com/live-beer-menu>

Next Thursday, August 08th the Old Sacramento Waterfront welcomes the 2nd Annual **Sunset Sip**. Enjoy an evening of wine tasting presented by the El Dorado Wine Association. Live music and a sunset over the river will set the tone for an elegant summer gathering with samples of El Dorado's best grapes and light bites from our local restaurants.

The night begins with VIP early entry at 5:30pm and general admission is 6:30-9:00pm. General admission ticket is \$50, and includes tastings from 20 wineries, light bites, and collectible wine glass. VIP ticket is \$75, and includes early entry, tastings from 20 wineries, exclusive Reserve tastings, VIP lounge access, and a chat with the winemaker.

Get your tickets today and prepare for a unique wine experience! This event is a part of the exciting launch of the 1st Annual **River City Wine Week**. Get ready to gather, drink, and celebrate the iconic Waterfront!

For tickets click on the following link: <https://www.eventbrite.com/e/old-sacramento-waterfront-2nd-annual-sunset-sip-tickets-65285155658?aff=ebdssbdestsearch>

Coming Friday, August 23rd the Old Sacramento Waterfront welcomes **Dance on the Edge** back to the embarcadero for another fun evening of Bachata, Salsa and Latin dance overlooking the river. A free lesson begins at 6:00pm with dancing and a beer garden from 6:30-10:00pm.

If you've danced here before, YOU KNOW WHATS UP.
If you've never danced here, YOU'LL FIND OUT SOON ENOUGH...

Latin dance music includes bachata, salsa, reggaeton, kizomba and more.

For more information, click on the following link.

<https://www.oldsacramento.com/calendar>

We want to thank everyone who came out to the first of many **Speed Dating for Beer Lovers** event last month. We had a great turnout and lots of fun; so, if you missed it, we have you covered with another one at the end of this month. Make sure to save the date and join us on Thursday, the 29th, from 6:30-9:00pm. When you register use **"HOPPY"** as a discount code for some Great Food, Awesome Beer, and Cool People meet up. We hope to see making



Also, if you need more information about a brewfest or two, or an upcoming charitable event, feel **FREE** to send an email to Mr. Scott Patterson (scott@hoppy.com), or give him a call at the brewery - 916.451.6328.

Lastly, coming in at the end of the month and running from August 25th until September 02nd is the annual camping trip to Black Rock City (BRC) in Nevada, better known as **"Burning Man"**. This year's art theme is **"Metamorphoses"**, and for those who are unfamiliar with what Burning Man is, we will not waste bandwidth trying to explain it here - feel free to do that at <http://www.burningman.com> on your own time. However, for those that know, and for those who cannot make this year's burning of the man on Saturday night, Hoppy will be providing a live stream of the burn, so feel free to come in and get a glimpse and share a pint or two while watching the man burn...

With that being stated, if you do go, do not forget to stock up on your own supplies (**like a case of Hoppy beer or two**) before you leave, and on your way back, shower first, and the crew at the Railyard will help ease you back into society. Plus, for those who bring Hoppy a gift from BRC, upon the discretion of the bartender/server, it may

be exchanged for a tasty pint of one of the featured brews as you re-enter our messed-up society... ;)

In addition, if you are interested in keeping up with Hoppy online, Hoppy keeps its Events tab <http://www.hoppy.com/hoppy-events> updated to make things going on around Hoppy and the Railyard easier for you to incorporate into your daily schedule. Feel free to check it out, and if you have suggestions on how to make it better, feel free to either reply to this email, or just send an email to hbc@hoppy.com and we will do our best to try and incorporate your suggestions.

***** HOLIDAY ALERT *****

On Monday, September 02nd, Hoppy's Railyard will be having its regular Holiday Brunch and Monday Hoppy Hour all-day feature to celebrate Labor Day! Brunch starts at 10:00am with \$12 bottomless top-shelf Bloody Mary's & Mimosa's until 3:00pm.

***** HOLIDAY ALERT *****

With the traditional end of Summer coming on Labor Day weekend, comes the return of football Sundays!!! Therefore, if you have not taken the opportunity to take advantage of Hoppy's Railyard FREE Wi-Fi with up to the second Fantasy Football stats, Hi-Def TV's, Sunday's \$12 bottomless top-shelf Bloody Mary Special, and a *cooked-to-order* Brunch Special until 3:00pm, you must **really** be attached to your couch... ;)

In addition, if you are looking to watch a football game that is not on the local broadcast channels, Hoppy will once again be offering the NFL Sunday Ticket, which pretty much lets you watch any football game each Sunday - depending upon what the group majority wants at each TV.

Hoppy's Railyard is open daily during the week at 11:00am serving some of the best valued Lunches, Dinners starting at 5:00pm, and **Daily Features** in the area, and on weekends at 10:00am serving Brunch until 3:00pm. If you have not seen our new menus, feel free to check them out online at <http://www.hoppy.com/our-menu>, or just stop in and see us. We are always looking forward to sharing our day with our valued customers.

Our normal *weekday* Hoppy Hour from 3-6:00pm, features our **Half Price Hoppy Hour**, on small plates, Hoppy beer, house wine & select top-shelf specialty cocktails. In addition, the Railyard also offers a daily **LATE-NIGHT** Hoppy Hour from 9:00pm till close Sunday through Wednesday, and 10:00pm till close on Thursday through Saturday with the same half price discounts as the normal Hoppy Hour until the kitchen stops making food, which is one hour prior to the bar closing!



Plus, there are several other incentives at the **Railyard** for you to enjoy:

- **Daily** \$5.00 parking receipt discount. Valid with a purchase of \$10.00 or more and an active receipt. Only one discount per customer per purchase. In addition, street parking is **FREE** on holidays and after 10:00pm each evening. Speaking parking, have you heard of the phone app called **Park Mobile**? Simply download it, install it, put in your credit card and license plate number when you set up your account. You can reserve spots in advance, add additional time without having to get up and feed the meter, and a host of other convenient options to make your parking experience more enjoyable in Sacramento.
- **Daily** Our front patio is always pet friendly, and if you are a resident of the Orleans Building above the Railyard, our back patio will accommodate your pet(s) if you call in advance and enter/exit through the stairwell entrance to the patio by the stage from the parking garage.
- On **Weekends** from 10:00am to 3:00pm, the Railyard features a tasty Brunch Menu with \$12 **bottomless*** Mimosas or Bloody Marys featuring our house made Sriracha mix. ***Bottomless only valid with adult Brunch entree purchase.**
- On **Mondays** the Railyard features **Half Price Hoppy Hour** all day, on small plates, Hoppy beer, and house wine & select top-shelf specialty cocktails.
- On **Tuesdays** the Railyard features a \$15 BFD all day, which means a Burger, Fries & Drink (*i.e.*, *Hoppy Beer*) till 9:00pm.
- On **Wednesdays** the Railyard features a \$15 CFW all day, which means Comfort Food Wednesdays feature a House Beer & Fried Chicken, Fingerling Potatoes with fresh sautéed Garlic Green Beans, and Corn Bread all day till 9:00pm.
- On **Saturdays** the Railyard features Hoppy Hour on Hoppy Beer pints when you wear your Beer Ambassador gear... ;-)

That being said, the Railyard and Hoppy logo gear (*i.e.*, *polo shirts*, *t-shirts*, *pint glasses*, *ball caps*, *etc.*) can also make for a GREAT gift any time of year. If you are not sure about our merchandise as a gift, we also have Logo Gift Cards available in your denomination of choice to give as a present... Just follow the link - <http://www.hoppy.com/online-store-hoppy>

Lastly, the Railyard usually has some space available from **Birthdays** to **Anniversaries**, **Baby Showers**, **Luncheons**, **Weddings**, **Dinner Rehearsals**, and more. Hoppy's Railyard Kitchen & Hopgarden is a perfect

destination spot to celebrate that special occasion. The outdoor Hopgarden or private indoor dining room leaves a lasting impression on everyone; so, if you have an interest in having your party at the Railyard, let our Special Events Director help you plan that special day. Just call 916.451.4677 and speak with Ms. Angela Lovest, or email her at (angela@hoppy.com) to set up a tour. Lastly, if you, and/or your party, desires FREE wireless Internet service, just ask your server for the WPA key code for HoppyFreeWireless. As a bonus, we have a dedicated fiber 50x50Meg connection to help accommodate your connection needs.

In addition, if you would like to see any pictures of past events, visit our Photo Gallery page on our website at <http://www.hoppy.com/photo-gallery>, or visit our Facebook Fan page at <http://facebook.com/HoppyBrewing> just to see what you might have been missing...;-)

In closing, if you have a chance to visit us at the Railyard, remember to drop your business card or comment card in the jar by the door on your way out to be eligible to win a complementary dinner for up to four friends and/or family on any weekend on us.

Hopefully that will be enough to satiate your news appetite until our regular bimonthly newsletter comes out next month. However, if it is not, then feel free to visit our website below, and check out some pretty cool commercials that we have done in the past.

http://www.hoppy.com/?hooplah_category=hoppy-commercials



Remember...the craft beer industry is very competitive, and we can always use your help when you are out there in the bars, restaurants, grocery stores, & etc. How can you help us you may be asking yourself??? Well...ask your local retailer(s) for our products (*to the point of bugging them if necessary*), so that you are able to buy the products that you **"really"** want - not just what is on the store shelf, or on-tap, at the moment...

You, the consumer, have more power than you may know. Speak up, speak clearly, and your earnest taste buds may reap those proactive rewards. If you do this, then we are sure it will not be long before you will be able to enjoy our Liquid Sunshine™ Blonde, Hoppy Face™ Amber, Stony Face™ Red, and Total Eclipse™ Black Ales outside of attending a local festival, or even visiting us here in Sacramento...

With that being said, Mr. Scott Patterson wants to know where you shop for beer. Please send an email to Mr. Scott Patterson at (scott@hoppy.com) and let him know where you would like to buy Hoppy. I know he would love to hear from you!!!

In addition to this newsletter, you can also follow Hoppy on any of the following social networks:

 - <http://instagram.com/HoppyBrewing> and <http://instagram.com/HoppysRailyard>

 - <http://facebook.com/HoppyBrewing> and <http://facebook.com/HoppysRailyard>

 - <http://twitter.com/HoppyBrewing> and <http://twitter.com/HoppysRailyard>

 **YouTube** - <http://youtube.com/hoppybeertube>

NOTE: As a bonus, if you actually read our newsletter, and got this far, during the month of August, just bring in the last sheet of this newsletter with the little coupon below, including your name/email address, you will get 25% off any Breakfast, Lunch or Dinner entree!!! Coupon valid one per person per entree...



25% Discount Coupon

Valid to the first 25 people
in the month of August 2019

Name: _____

Email: _____

***Thinking Globally - Brewing Locally!!!
"Every product we make greets you with a Smile"***

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