



Hoppy Brewing <hoppybrewing@hoppy.com>

## Hoppy Times September/October 2019 Online Edition - Volume 26 Issue 5!!!

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**Hoppy Brewing Company**  
home of  
Great Food · Awesome Beer  
Cool People!!!  
[www.hoppy.com](http://www.hoppy.com)



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Hi Hoppy! :)

Welcome to our latest edition of the *Hoppy Times September/October 2019 Online Edition - Volume 26 Issue 5!!!*

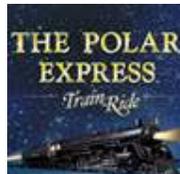
**Topics In This Illustrious "Online" Issue Are:**

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Please feel free to forward this newsletter to anyone you think might enjoy reading our "*hoppy*" news...

### HOPPY'S RAILYARD BOOKING HOLIDAYS!!!

SACRAMENTO, CA – Yes...it is REALLY that time of year once again. Students are back in school, and with Summer fading fast in that rearview mirror, it is time to start planning those holiday parties that are just a couple of months away... ;-)



The Railyard in Old Sacramento has space to do large company parties and/or cater to groups that are going to things like the **Polar Express** train ride and the **Theater of Lights** during the holidays in Old Sacramento. Ms. Angela Lovest Ware ( [angela@hoppy.com](mailto:angela@hoppy.com) ) is handling all of the party and event bookings at the Railyard this year; so if there is an interest in putting something together, feel free to contact her via email to discuss your event or group details.

Also, when purchasing your tickets for the **Polar Express**, remember to inquire about getting a 10% discount off your meal with your reservation and proof of purchase.

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## HOPPY'S BRUNCH & NFL SUNDAYS...

SACRAMENTO, CA – Looking for that perfect place to chow down on some tasty Brunch, and chill with bottomless Bloody Marys and/or Mimosas while watching some Sunday football? If so, the Railyard in Old Sacramento is the perfect location to do that.

Brunch is served from 10:00am until 3:00pm and includes such items as: A **Railyard Breakfast** that comes with Eggs Your Way, Sausage and Bacon, Red Potatoes, and Toast for \$12, **Beef Brisket Hash** for \$16, **Steak & Egg Tacos** for \$14, and much more. Also, if you are in need of the "hair-of-the-dog", we always offer a house-made spicy top-shelf Bloody Mary or a tasty Mimosa for only \$6 on the weekends for Brunch, or you can just go "**bottomless**" for \$12... ;-)

In addition, if you are a member of a Fantasy Football Group, and you are looking for a place to watch your favorite football game while checking your fantasy points as they happen; we are once again offering DirecTV's NFL Sunday Ticket in High Definition, and as always feel free to check your stats with our **FREE** Wi-Fi broadband Internet access. The Railyard opens at 10:00am on weekends to accommodate those wanting to watch the game(s) from the opening kick-off, tip-off, drop of the puck, or even first pitch. It really is worth putting on some clothes, or at least some pajamas, and getting out of bed for... ;)

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## HOPPY'S FREE WIRELESS...

SACRAMENTO, CA - Are you self-employed, or work out of your home, and are looking for a place to conduct a mid-afternoon meeting, or are you a student and need to get some homework done??? If so, feel free to stop in at the Railyard for a cold brew or two, a light lunch, or some appetizers, and make use of our **FREE** wireless network. Just ask your server or bartender for the WPA key address, connect to Hoppy**FREE**wireless, and you will be good to go. As an additional bonus, students receive 25% off appetizers Tuesday through Friday from 1:00 to 3:00pm with a valid student ID, which means studying is not so bad with a cold beer in your hand... :)

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## HOPPY'S RECENT EVENTS!!!

\*\*\* **WINNER** \*\*\*

Hoppy's Lucky Dinner Winner for the month of September is Mr. Romi Sunga, who is Legionnaire with 1<sup>st</sup> Phorm. Congratulations Mr. Sunga!!! We look forward to serving you a complimentary dinner for up to four friends and/or family on any weekend this month!!!

\*\*\* **WINNER** \*\*\*

If you didn't know, seven years ago Hoppy started featuring its **BFD**; Burger, Fries, and Drink on Tuesday's. Simply put, what you get for \$15 is:

- Fresh ground, never frozen, 1/2 pound certified Angus **Burger**, and comes with choice of cheese, lettuce, tomato, and pickle, that is served on a fresh toasted bun with our zesty red pepper aioli;
- Fresh cut French **Fries**, and a
- **Drink**; be it a pint of our fresh brewed award-winning Hoppy craft beer, a glass of our Hoppy House Wine, a specialty cocktail, or a non-alcoholic beverage.

Hoppy's Railyard is open daily during the week at 11:00am serving some of the best valued Lunches, Dinners starting at 5:00pm, and **Daily Features** in the area, and on weekends at 10:00am serving Brunch until 3:00pm. If you have not seen our new menus, feel free to check them out online at <http://www.hoppy.com/our-menu>, or just stop in and see us. We are always looking forward to sharing our day with our valued customers.

Our normal *weekday* Hoppy Hour from 3-6:00pm, features our **Half Price Hoppy Hour**, on small plates, Hoppy beer, house wine & select top-shelf specialty cocktails. In addition, the Railyard also offers a daily **LATE-NIGHT** Hoppy Hour from 9:00pm till close Sunday through Wednesday, and 10:00pm till close on Thursday through Saturday with the same half price discounts as the normal Hoppy Hour until the kitchen stops making food, which is one hour prior to the bar closing!



Plus, there are several other incentives at the **Railyard** for you to enjoy:

- **Daily** \$5.00 parking receipt discount. Valid with a purchase of \$10.00 or more and an active receipt. Only one discount per customer per purchase. In addition, street parking is **FREE** on holidays and after 10:00pm each evening. Speaking parking, have you heard of the phone app called **Park Mobile**? Simply download it, install it, put in your credit card and license plate number when you set up your account. You can reserve spots in advance, add additional time without having to get up and feed the meter, and a host of other convenient options to make your parking experience more enjoyable in Sacramento.
- **Daily** Our front patio is always pet friendly, and if you are a resident of the Orleans Building above the Railyard, our back patio will accommodate your pet(s) if you call in advance and enter/exit through the stairwell entrance to the patio by the stage from the parking garage.
- On **Weekends** from 10:00am to 3:00pm, the Railyard features a tasty Brunch Menu with \$12 **bottomless\*** Mimosas or Bloody Marys featuring our house made Sriracha mix. **\*Bottomless only valid with adult Brunch entree purchase.**
- On **Mondays** the Railyard features **Half Price Hoppy Hour** all day, on small plates, Hoppy beer, and house wine & select top-shelf specialty cocktails.
- On **Tuesdays** the Railyard features a \$15 BFD all day, which means a Burger, Fries & Drink (*i.e.*, Hoppy Beer) till 9:00pm.
- On **Wednesdays** the Railyard features a \$15 CFW all day, which means Comfort Food Wednesdays feature a House Beer and anything from Meatloaf, Spaghetti & Meatballs, to Lasagna. Every week is a chance to enjoy a new comfort food prepared fresh that day, and served all day till 9:00pm.
- On **Saturdays** the Railyard features Hoppy Hour on Hoppy Beer pints when you wear your Beer Ambassador gear... ;-)

The Railyard and Hoppy logo gear (*i.e.*, polo shirts, t-shirts, pint glasses, ball caps, etc.) can also make for a GREAT gift any time of year. If you are not sure about our merchandise as a gift, we also have Logo Gift Cards available in your denomination of choice to give as a present... Just follow the link - <http://www.hoppy.com/online-store-hoppy>

Lastly, the Railyard usually has some space available from **Birthdays to Anniversaries, Baby Showers, Luncheons, Weddings, Dinner Rehearsals**, and more. Hoppy's Railyard Kitchen & Hopgarden is a perfect destination spot to celebrate that special occasion. The outdoor Hopgarden or private indoor dining room leaves a lasting impression on everyone; so, if you have an interest in having your party at the Railyard, let our Special Events Director help you plan that special day. Just call 916.451.4677 and speak with Ms. Angela Lovest Ware, or email her at ([angela@hoppy.com](mailto:angela@hoppy.com)) to set up a tour. Lastly, if you, and/or your party, desires FREE wireless Internet service, just ask your server for the WPA key code for HoppyFreeWireless. As a bonus, we have a dedicated fiber 50x50Meg connection to help accommodate your connection needs.

## HOPPY'S UPCOMING EVENTS...

Also, before we jump into what the Road Crew has planned for the month, we just wanted to give you a gentle reminder to stay tuned for our Fall Menus that will be coming out on the 26th of September. Therefore, if you have any items you are just dying to see make a return to our menu(s) or have something new in mind, please feel free to email us with your input.



Now, if you have not noticed, Labor Day is this weekend, which usually means that mellow autumn weather is soon to follow.



It's TIKI time! **Aloha Summer** is this Tuesday, the 03rd of September, at the Railyard in Old Sacramento from 6:30-8:30pm. The **Association for Wedding Professionals International** (AFWPI) will be having a mixer in our Hopgarden. Their mixers are "open house" style; so, arrive when you can and leave when you want. Arrive early – 5:30 pm – for an AFWPI Orientation and Benefit Information Session. Services are graciously provided by: DJ & MC | **Bill Caris Entertainment**; Photographer | **Capture Create Studios**; and Floral | **Strelitzia Flower Company**.

Admission starts at \$15 (*first time visit for non-members is free*). To register, and for more information: <http://sacafwpi.com/september-2019-mixer>.



**Hoppy Hour in the Garden** is Thursday, the 12th of September, at the Sacramento Food Bank and Family Services (SFBFS) located 3308 Third Ave. in Oak Park from 5-7:00pm. Feel **FREE** to join the SFBFS leadership and staff for a festive evening in their beautiful Demonstration Garden. Hoppy will be supplying the beer and snacks for the evening while you're touring the facilities and chatting about what's in season in the garden. Please **RSVP** to Devin Yoshikawa at 916.456.1980.

**Open Mic Night in the Hopgarden** on Monday, the 23rd of September, at the Railyard in Old Sacramento from 9-11:00pm. Rumor has it that the Hopgarden will feature an Open Mic Night. Mark your calendar now and plan on coming on down for some fun entertainment. More details to come as they get hashed out.



**Network After Work** (NAW) mixer is Wednesday, the 25th of September, at the Railyard in Old Sacramento from 6-8:00pm. NAW is a professional community consisting of Entrepreneurs, Professionals, Executives and thought leaders who understand the importance of building meaningful connections. Built on the idea that professionals in every industry across the world all share a common goal, to develop strong relationships that help grow their businesses and careers. That said, come on over and introduce yourself while enjoying a tasty locally brewed craft beer. For more information - <https://www.eventbrite.com/e/network-after-work-sacramento-at-hoppys-railyard-kitchen-hopgarden-tickets-66719727501>.

**Open Mic Night in the Hopgarden** on Monday, the 30th of September, at the Railyard in Old Sacramento from 9-11:00pm. Rumor has it that the Hopgarden will feature an Open Mic Night. Mark your calendar now and plan on coming on down for some fun entertainment. More details to come as they get hashed out.



**Calling All Brides!!!** Hoppy's Railyard Kitchen & Hopgarden is Old Sacramento's Top Wedding Venue in offering a beautiful brick courtyard and gardens surrounded by historic architecture with a full bar service. The Railyard is a wedding venue to fall in love with for Fall, Winter, Spring or Summer. There are many options available if you would

like to take a tour and book your official date please contact Ms. Angela at ( [angela@hoppy.com](mailto:angela@hoppy.com) ), and check out some photos and videos on Instagram and Facebook - [@hoppysrailyardweddings](https://www.instagram.com/hoppysrailyardweddings).

While we have missed many of you with the events you have scheduled in the months that we were in transition this past year, we are finally loading the event calendar back up and encourage you to get your requests in ASAP.

**REMEMBER:** When submitting your requests remember to include:

Name of event / Name of the charitable organization:

Date(s):

Location:

Times:

What you are requesting:

**NOTE:** If requesting us to cater, pour or donate beer, note the ABC one day liquor license date to be submitted and by whom.

Any details to make life easy for all of us.

Send all those details to Ms. Angela Lovest Ware at: ( [angela@hoppy.com](mailto:angela@hoppy.com) ). We look forward to seeing everyone the rest of 2019 and a booming 2020.

In addition, if you would like a complete listing of what we currently have on our calendar please click on the following web address.

<http://www.hoppy.com/hoppy-events>

If you need more information about a brewfest or two, or an upcoming brewing event, then feel free to send Mr. Scott Patterson an email ( [scott@hoppy.com](mailto:scott@hoppy.com) ).

Lastly, if you would like to see any pictures of past events, feel from to visit our Hooplah page on our website at <http://www.hoppy.com/photo-gallery> , or visit our Facebook Fan page at <http://facebook.com/HoppyBrewing> just to see what you might have been missing... ;)

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## HOPPY'S FEEDBACK...

If you are interested in sending us a note on something that caught your attention and you want to let us know about it (*i.e., a positive, a negative, a suggestion, and etc.*), just click on the link below and send us some feedback. We really do read what you send us... :)

<http://www.hoppy.com/the-brew-pub-hoppy>



Remember...the craft brew industry is very competitive, and we can always use your help when you are out there in the bars, restaurants, grocery stores, etc. How can you help us you may be asking yourself??? Well...ask your local retailer(s) for our products (*to the point of bugging them if necessary*), so that you are able to buy the products that you **really** want - not just what is on the store shelf, or on-tap, at the moment...

You, the consumer, have more power than you may know. Speak up, speak clearly, and your earnest taste buds may reap those proactive rewards. If you do this, then we are sure it will not be long before you will be able to enjoy our Liquid Sunshine™ Blonde, Hoppy Face™ Amber, Stony Face™ Red, and Total Eclipse™ Black Ales outside of attending a local festival, or even visiting us here in Sacramento...

With that being said, Mr. Scott Patterson wants to know where you shop for beer. Please send an email to Scott at ( [scott@hoppy.com](mailto:scott@hoppy.com) ) and let him know where you would like to buy Hoppy. I know he would love to hear from you!!!

In addition to this newsletter, you can also follow Hoppy on any of the following social networks:



<http://instagram.com/HoppyBrewing> and <http://instagram.com/HoppysRailyard>



<http://facebook.com/HoppyBrewing> and <http://facebook.com/HoppysRailyard>



<http://twitter.com/HoppyBrewing> and <http://twitter.com/HoppysRailyard>



**YouTube** - <http://youtube.com/hoppybeertube>

If you like what you have read, then please feel free to forward this newsletter to anyone you think might also enjoy reading our "**hoppy**" news as well...

**NOTE:** As a bonus to those of you who actually read our newsletter, and got this far, during the month of September, just bring in the last sheet of this newsletter with the little coupon below, including your name/email address, and you will get 25% off any Breakfast entree!!! Coupon valid one per person per entree...



**25% Discount Coupon  
Valid for a Breakfast Entree  
in the month of September 2019**

Name: \_\_\_\_\_

Email: \_\_\_\_\_

***Thinking Globally - Brewing Locally!!!  
"Every product we make greets you with a Smile"***

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### 3 attachments

 **1.xml**  
2K

 **2.thmx**  
4K

 **3.xml**  
1K