



Hoppy Brewing <hoppybrewing@hoppy.com>

Hoppy Times March/April 2020 "Online" Edition - Volume 27 Issue 2

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**Hoppy Brewing
Company**
home of
Great Food · Awesome Beer
Cool People!!!
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Hi Hoppy! :)

Welcome to our latest edition of the **Hoppy Times March/April 2020 "Online" Edition - Volume 27 Issue 2**

Topics In This Illustrious "Online" Issue Are:

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With Spring seemingly showing up early this year after we got zero amount of rain in February, it has given us some incentive to roll up our sleeves and get busy doing some "**Spring**" cleaning before the annual Summer heat arrives. With that being said, please feel free to forward this newsletter to anyone you think might enjoy reading our "*hoppy*" news...

HOPPY CAPITOL BEER FEST!!!



This Saturday, March 07th is the 10th Annual **Capitol Beer Fest**, from 12-4:00pm. Expect the same high-quality event you have come to know and love that includes four hours of 125+ of the nation's best brewers, 20 food trucks, and live music! Show up early for some Brunch at the Railyard, and then walk over to the beer fest. Afterward, head back on over and we will let you unwind in our Hopgarden as it's looking like the weather will be perfect for firing up the fire pit in the evening...

HOPPY PLANTS HOPGARDEN...



Hoppy is once again working with farmer Dave, a local hop and herb enthusiast, as the Hopgarden is starting to take shape for the summer growing season. Hearty Cascade hops were planted last year and are already popping up out of the ground. In addition, a variety of herbs, tomatoes, peppers, and what not, will be freshly planted again this year; so that you can have the freshest herbs on your plate. As much as Hoppy and the Railyard staff embrace the **Farm-to-Fork** movement, the crew at the Railyard goes one step further with their own **Patio-to-Plate** freshness for you to enjoy. Also, if you happen to drop in after the **Capitol Beer Fest** you will get to see a work in progress as the planting has just begun.

HOPPY RECENT EVENTS...

*** **WINNER!!!** ***

Our Lucky Dinner Winner for the month of March is Ms. Nicola Roberts-Lewis, who works at Sjoberg Evashenk Consulting. Congratulations Ms. Roberts-Lewis!!! We look forward to serving you and your friends a complimentary dinner for up to four friends and/or family on any weekend!!!

*** **WINNER!!!** ***

In addition, the Railyard continues to carry the NBA League Pass, MLB Extra Innings, and for the hockey faithful - the NHL Center Ice. Therefore, if you have an ounce of hockey blood in you, make sure to visit the Railyard when the urge for a puck moment strikes you and help support those San Jose Sharks... :)

In other news, Hoppy's Railyard is open daily during the week at 11:00am serving some of the best valued Lunches, Dinners starting at 5:00pm, and **Daily Features** in the area, and on weekends at 10:00am serving Brunch until 3:00pm. If you have not seen our new menus, feel free to check them out online at <http://www.hoppy.com/our-menu>, or just stop in and see us. We are always looking forward to sharing our day with our valued customers.

Our normal *weekday* Hoppy Hour from 3-6:00pm, features our **Half Price Hoppy Hour** on small plates, Hoppy beer, house wine & select top-shelf specialty cocktails. In addition, the Railyard also offers a daily **LATE-NIGHT** Hoppy Hour from 9:00pm till close Sunday through Wednesday, and 10:00pm till close on Thursday through Saturday with the same half price discounts as the normal Hoppy Hour until the kitchen stops making food, which is one hour prior to the bar closing!



Plus, there are several other incentives at the **Railyard** for you to enjoy:

- **Daily** \$5.00 parking receipt discount. Valid with a purchase of \$10.00 or more and an active receipt. Only one discount per customer per purchase. In addition, street parking is **FREE** on holidays and after 10:00pm each evening. Speaking of parking, have you heard of the phone app called **Park Mobile**? Simply download it, install it, put in your credit card and license plate number when you set up your account. You can reserve spots in advance, add additional time without having to get up and feed the meter, and a host of other convenient options to make your parking experience more enjoyable in Sacramento.
- **Daily** Our front patio is always pet friendly, and if you are a resident of the Orleans Building above the Railyard, our back patio will accommodate your pet(s) if you call in advance and enter/exit through the stairwell entrance to the patio by the stage from the parking garage.
- On **Weekends** from 10:00am to 3:00pm, the Railyard features a tasty Brunch Menu with \$14 **bottomless*** Mimosas or Bloody Marys featuring our house made Sriracha mix. ***Bottomless only valid with adult Brunch entree purchase.**
- On **Mondays** the Railyard features **Half Price Hoppy Hour** all day, on small plates, Hoppy beer, and house wine & select top-shelf specialty cocktail.
- On **Tuesdays** the Railyard features a \$16 BFD all day, which means a Burger, Fries & Drink (*i.e.*, Hoppy Beer) till 9:00pm.

- On **Wednesdays** the Railyard features a \$16 CFW all day, which means Comfort Food Wednesdays feature a House Beer & Fried Chicken, Mashed Potatoes and Gravy with fresh sautéed Garlic Green Beans, and Corn Bread all day till 9:00pm.
- On **Saturdays** the Railyard features Hoppy Hour on Hoppy Beer pints when you wear your Beer Ambassador gear... ;-)

The Railyard and Hoppy logo gear (*i.e.*, polo shirts, t-shirts, pint glasses, ball caps, etc.) can also make for a GREAT gift any time of year. If you are not sure about our merchandise as a gift, we also have Logo Gift Cards available in your denomination of choice to give as a present... Just follow the link - <http://www.hoppy.com/online-store-hoppy>

Lastly, the Railyard usually has some space available from **Birthdays to Anniversaries, Baby Showers, Luncheons, Weddings, Dinner Rehearsals**, and more. Hoppy's Railyard Kitchen & Hopgarden is a perfect destination spot to celebrate that special occasion. The outdoor Hopgarden or private indoor dining room leaves a lasting impression on everyone; so, if you have an interest in having your party at the Railyard just call 916.451.4677 and speak with Ms. Rowan Armstrong, or email her at (rowan@hoppy.com) to set up a tour. Lastly, if you, and/or your party, desires FREE wireless Internet service, just ask your server for the WPA key code for HoppyFreeWireless. As a bonus, we have a dedicated fiber 50x50Meg connection to help accommodate your connection needs.

HOPPY UPCOMING EVENTS!!!

To see a **"live"** list of what is currently on tap at our Railyard Kitchen & Hopgarden community taphouse just click on the link below. We are excited about offering you a well-rounded selection of what some local breweries are offering each month. In addition, what you see today may not be what's on tap tomorrow, as when beers run out, we will be rotating them with something new and fresh from either that same local brewery, or another local brewery, as we want to feature the variety of beer brewed here in the Sacramento area to the many tourists and locals who frequent our establishment as possible.

➤ <http://hoppy.com/live-beer-menu>

Sunday, March 08th, or better yet, on Saturday night, March 08th, before you go to bed, make sure your clocks are adjusted **"forward"** for the beginning of **Daylight Savings Time**. You can thank your respective congressional representatives for this bi-annual ritual we Americans continue to endure. Hopefully it will change one day so that we can stop this nonsense...

*** HOLIDAY ALERT ***

On Saturday, March 14th starting at 11:00am is one of Northern California's Largest and Most Colorful Parades that Unites All Cultures. The 24th annual **Saint Patrick's Day Parade** features hundreds of colorful marchers dressed in green, along with Irish and Highland dancers, pipe and drum bands, historic re-enactors and a variety of cultural organizations all join to be a part of this annual event. The parade steps off promptly at 1:00pm on Front St in the Old Sacramento Waterfront and proceeds throughout the national historic landmark district.

Over 50 units with nearly 1,000 marchers will be featured in the parade. Irish dancers in elaborate Celtic costumes, bagpipers, bands, military regiments, police and fire representatives, costumed marchers and a variety of cultural organizations bring the luck of the Irish to the event. The parade draws people from all over Northern California, bringing together thousands in the 28-acre historic site. Last year more than 35,000 people turned out to enjoy the festivities.

NOTE: All Old Sacramento Waterfront streets will not allow parking until 3:00pm and will be closed to traffic from 10:00-3:00pm. Parking can be found in one of three convenient garages: Old Sacramento Garage (2nd & I), Tower Garage (Capitol & Neasham), and Macy's West (3rd & L).

Saint Patrick's Day is on Tuesday, the 17th this year; so please remember that our Railyard will be **OPEN** for Lunch starting at 11:00am for those of you looking for some **Corned Beef & Cabbage** served until 9:00pm.

*** HOLIDAY ALERT ***

Sacramento is once again a first-round host city for the NCAA **March Madness** Tournament being held at the Golden 1 Center on Friday and Sunday, the 20th & 21st. In addition, there is an Open Practice day on Thursday, the 19th. We will not know which universities are coming to town until the 15th, but we do know there will be eight (8) of them along with their thirsty traveling entourages. The staff at the Railyard is looking forward to enjoying a weekend with a bunch of out of town visitors.

Coming in April, look for our seasonal menu update for the release of our Spring menus on April 03rd and the Brunch on April 04th.

On Saturday, April 04th is the **Sacramento Grilled Cheese Festival** from noon until 4:00pm at Southside Park. Show up and see what Chef Francisco and the crew has got grilled up for you.

In addition, if you would like a complete listing of what we currently have on our calendar please click on the following web address.

<http://www.hoppy.com/hoppy-events>

Lastly, if you would like to see any pictures of past events, feel from to visit our Hooplah page on our website at <http://www.hoppy.com/photo-gallery> , or visit our Facebook Fan page at <http://facebook.com/HoppyBrewing> just to see what you might have been missing... ;)

HOPPY FEEDBACK...

If you are interested in sending us a note on something that caught your attention and you want to let us know about it (*i.e., a positive, a negative, a suggestion, and etc.*), just click on the link below and send us some feedback. We really do read what you send us... :)

<http://www.hoppy.com/the-brew-pub-hoppy>



Remember...the craft brew industry is very competitive, and we can always use your help when you are out there in the bars, restaurants, grocery stores, etc. How can you help us you may be asking yourself??? Well...ask your local retailer(s) for our products (*to the point of bugging them if necessary*), so that you can buy the products that you **really** want - not just what is on the store shelf, or on-tap, now...

You, the consumer, have more power than you may know. Speak up, speak clearly, and your earnest taste buds may reap those proactive rewards. If you do this, then we are sure it will not be long before you will be able to enjoy our Liquid Sunshine™ Blonde, Hoppy Face™ Amber, Stony Face™ Red, and Total Eclipse™ Black Ales outside of attending a local festival, or even visiting us here in Sacramento...

In addition to this newsletter, you can also follow Hoppy on any of the following social networks:

 - <http://instagram.com/HoppyBrewing> and <http://instagram.com/HoppysRailyard>

 - <http://facebook.com/HoppyBrewing> and <http://facebook.com/HoppysRailyard>

 - <http://twitter.com/HoppyBrewing> and <http://twitter.com/HoppysRailyard>

 **YouTube** - <http://youtube.com/hoppybeertube>

If you like what you have read, then please feel free to forward this newsletter to anyone you think might also enjoy reading our "**hoppy**" news as well...

NOTE: As a bonus to those of you who actually read our newsletter, and got this far, during the month of March, just bring in the last sheet of this newsletter with the little coupon below, including your name/email address, you will get 25% off any Lunch entree!!! Coupon valid one per person per entree...



25 % Discount Coupon

Valid to the first 25 people
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***Thinking Globally - Brewing Locally!!
"Every product we make greets you with a Smile"***

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